



## Top 10 Reasons For Supporting your community through United Way

### 1. Local Impact

Donations are raised locally and are used locally to provide for the needs of citizens in your community.

### 2. Efficiency

United Way combines the financial needs of many nonprofit organizations into one effort, eliminating multiple appeals and wasteful duplication.

### 3. Accountability

United Way insures the contributor that agencies are spending donated dollars wisely through frequent review by volunteers.

### 4. Accessibility

Through the allocations process, United Way ensures that basic health and human services are available should you, your family, or a fellow community member ever need it.

### 5. Dependability

United Way funded agencies rely on their assured allocation from United Way to budget and plan their services for the year. The United Way system also allows agencies to focus on providing services and keeps their overhead costs low.

### 6. Flexibility

United Way provides an alternative to government services for many of the people who fall between the cracks.

### 7. Deductibility

All gifts are not only tax deductible, but also keep taxes down by keeping people off Welfare, helping the disabled, reducing crime and delinquency, etc.

### 8. Simplicity

The payroll deduction option available through the work place makes giving easy and convenient, enabling individuals to make a difference all year long.

### 9. Diversity

United Way brings local citizens from all walks of life together in the spirit of volunteerism by working to create a more caring and responsive community.

### 10. Keeping it Local

Your donations chance lives and shape or community through programs provided by community partners:

**Keep It Local**