



You can use the following facts about United Way in a wide variety of ways- You can use it as an on-going e-mail campaign, post a new fact every day on your intranet, distribute them in everyone's mailbox or read them over a public address system.

The important thing is that you continue to share this information over the life of your campaign, to reinforce the power of giving to United Way.

1. Research suggests you or someone you know will need help from United Way. One in three people will use a United Way funded service.
2. Your gift is a wise investment in our community. Low administration and fundraising costs means every dollar is invested in the community.
3. United Way of Okaloosa- Walton Counties' funded agencies are held accountable for the results they achieve. Community volunteers review and monitor agency programs for results and cost effectiveness. Future funding decisions are based on the performance and impact these programs have on community needs.
4. When you give to United Way, your money goes far, but not far away. Dollars raised in our community stay in our community to help build a better place for all of us to live, work and raise a family.
5. United Way's high standards will ensure your gift is well spent. United Way works with agencies and volunteers to target local priorities and develop plans to meet the most important needs in the community and measure results for long lasting success.
6. United Way is a volunteer-based organization and many volunteer opportunities are available. If you would like information on how to help, please call (850-243-0315).
7. United Way allocates funds to our partner agency programs through a volunteer review process.

8. United Way community impact agenda is designed to promote innovative approaches to community problem solving, supports existing program expansion and addresses unplanned agency needs.

9. What we collectively accomplish in one year with our gifts to United Way is more than any one person could accomplish in a lifetime toward achieving a healthier, stronger community.

10. An investment of \$1.00 childcare for children has a return-on-investment of \$18.00 and produces greater economic returns than any other effort.

The strength of our United Way depends on you. Please support United Way.