

Put the FUN in FUNDRAISING

Fun Ideas for your
Okaloosa & Walton Counties
United Way Campaign



For more helpful information please check our website at
www.united-way.org or call the office at (850)243-0315

Fun ideas for your United Way campaign

Baby Picture Match Game

Invite employees to try their luck at matching baby pictures of employees or CEO's. Charge employees to vote & award a fun prize to the entrant who stumped the most people or who got the most right answers.

Ugly Tie Contest or Ugly Earring Contest

Have contestants wear their ugliest tie or earrings and have other employees "vote" on the ugliest by contributing money to that contestant. The contestant with the most money wins a prize.

Executive tricycle races

Set up a relay course for executives. Let observers "bet" on their favorite contestants.

Back to School

Collect school supplies for a United Way partner (Boys & Girls Club, O-W Child Care Services, O-W school systems). For fun hold a spelling bee with managers versus employees or department versus department. The winning team receives a prize.

Joke Book

Employees submit their favorite jokes. Compile the jokes & sell the books.

Puppy Love

Ever hear pets look like their owner? Test this theory by having employees try their luck at matching a pet picture to its correct owner. Award a prize to the contestant with the most right answers. (A great prize would be a gift card to a local pet store).

Employee Cookbook

Have employees donate their favorite recipes to be published in a company cookbook.

Ice Cream Social

Set up an ice cream bar with a variety of favorite toppings. Charge employees by the scoop.

Bake Sale

Have employees bake their favorite treats to sell during break or lunch.

Waffle or Pancake Breakfast

Sell tickets and have people sign-up for their choice of pancakes or waffles. Cook breakfast in your company cafeteria. Don't forget the bacon, sausage, butter, etc.!

Mini-Indy 500

Rent or borrow remote controlled cars & set up an "Indy 500" race. Use office supplies to make the track more interesting. Pay to play and the employee with the fastest time around track wins a prize.

Hold a Florida Gators Day

Sell tickets to allow employees to wear their favorite UF, FSU, LSU, etc. gear on Friday.

Vacation Day

This is probably the most effective and appreciated event. Have employees "buy" a vacation day by contributing a day's wages to United Way.

50/50 or Half & Half

Employees buy a ticket for a dollar. At the end of the day a ticket is drawn and that employee receives half the funds and United Way receives the other half.

Mardi Gras

Why not model your campaign after the biggest party in the world?

Book, Music & Video Sale

Have employees donate old books, CD's, and DVD's for a company sale, with proceeds going to United Way.

A Taste of (your company name)

Create "A taste of the Emerald Coast." Invite local restaurants out in the area to set up their best dishes for employees to sample and purchase to raise money for your campaign.

Tailgate Party

Create a sports theme to coincide with football season. Hold the party in the parking lot. Serve hot dogs, chips and soda. Allow employees to wear their favorite football attire.

Boss for a day

Sell tickets to be the "boss" for a day. The CEO and employee will trade jobs for 1 day.

Parking Place Auction

Employees bid on front row parking spaces to be used until campaign season next year.

Auction

Gather items to be auctioned off to the highest bidder.

Employee Car Wash

Recruit a team of car washers (try to involve management), determine shifts and set up a wash location in the employee parking lot. You can sell “wash tickets” in advance or recruit cars the day of.

Christmas Tree Raffle

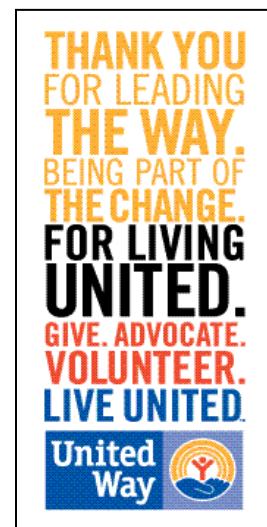
The month of November set up a Christmas tree full decorated. Have employees purchase tickets to win it.

Egg Raffle

Employees buy plastic eggs filled with different items. Some containing paper or candy, but others filled with tickets for a nice prize.

Incentive Ideas

- Extra ½ hour for lunch for a week
- Dinner for 2
- Passes to leave work early
- Hotel getaways
- Sleep in Pass
- Gift certificates
- Casual Day
- Company T shirts
- Reserved parking
- Movie tickets
- Extra day of vacation
- Lunch with the boss
- Car washed by the boss
- Company promotional items
- Free meal in company cafeteria
- Family Photography by company photographer
- Reserved parking space
- Share of stock
- Professional massage
- Manicure/Pedicure
- Haircut
- Attend United Way Annual Luncheon with CEO
- Coffee & donuts
- Round of golf



Campaign Theme Ideas

- * Be a Champion for Your Community
- * Be Someone's Hero
- * Caring in Our Business
- * Catch the Caring Spirit
- * Changing Lives/The United Way
- * Disney Day for United Way
- * Fill the Well of Hope
- * For the Kid in Each of Us
- * Give From the Heart and Make a Difference
- * Give Love/The United Way
- * Give/Wholeheartedly
- * Go For the Gold
- * Help Brighten Tomorrow
- * Help the Sun Shine In
- * I Love Helping, Caring, Giving, Sharing
- * Imagine What We Can Do Together
- * Invest In Your Community
- * Join the Winning Team
- * Let the Sun Shine In
- * Lift Someone's Spirits
- * Love is Working
- * The Magic of Life is Giving
- * Make it Happen - Give to United Way
- * Making it Happen
- * Neighbor Helping Neighbor
- * Our Community Needs Us
- * Paint a Brighter Tomorrow
- * Play a Starring Role In Your Community
- * The Power of Victory, the Power of You
- * Reaching New Heights
- * SCORE for the United Way Campaign
- * Share a Dream, Share Your Love
- * Share with Pride
- * Soar With Us
- * Teaming Up for Tomorrow
- * Touch Someone's Heart
- * United In Sharing
- * United We All Win
- * We've Done a Lot, But There's Still a Lot to Do
- * Working Wonders Together
- * Your Gift Works Magic
- * Be a Star in Someone's Life
- * Caring is Cool
- * Caring Works Magic
- * Catch the Spirit
- * Community Spirit at Work
- * Experience the Joy Together
- * Follow the Sun
- * Generate a Spirit for Caring
- * Give Life a Lift
- * Give Your Way With The United Way
- * Giving Hope
- * Heart to Heart
- * Help Build a Better Community
- * Helping Everyone/Everyday
- * Walk a Mile for the United Way Campaign
- * Insure Your Future With United Way
- * It Only Takes One/Be the One
- * Keep the Miracle Happening
- * Let's Make the Difference
- * Love - Keep it Working
- * The Magic is You
- * Make a Change for the Better
- * Make Your Life Shine
- * Making Your Community a Better Place
- * Orchestrating a Change through United Way
- * Our Team Works
- * Pitch In & Give
- * The Power of Caring, The Power of Love
- * Put Your Heart Into it
- * Reaching the Big Top
- * Set the Spirit Free
- * Share the Sunshine In Your Life
- * Shine on the Community
- * Take Stock in Our Community
- * Together Our Star Shines Brighter
- * The United Campaign Challenge
- * The United Way is An Uplifting Experience
- * We're Up On Our Community Way
- * What We Do Today Can Change the Future
- * You Give Hope
- * Your Kids - My Kids - Our Kids

Saying Thank You

Don't forget to say "THANK YOU". Any of the incentives or ideas above can be used to thank your employees. Also, a letter from your CEO thanking everyone for their participation is another great way to thank employees. Be sure to let your employees know when you reach your campaign goal!



Sample CEO Letter

J. Doe Corporation
1234 Main Street
Your Town, Florida 00000

Dear (Employee's Name):

On behalf of (Company name) and all our employees, I would like to express our deep appreciation for your involvement in this year's United Way campaign.

Your generous donation for our United Way campaign enabled us to raise (\$ amount). Because of your commitment and the commitment of other dedicated employees like you, United Way can reach many people with its message and continue to provide needed services to our community.

Sincerely,

(CEO Name)