

# Youth United



## STANDING YOUTH COMMITTEES

The **YOUTH UNITED BOARD OF DIRECTORS** is comprised of Leadership Program students and representatives of youth organizations from area schools. The Youth Board of Directors oversees activities of the Youth Campaign Cabinet, Community Services Council, Fund Distribution Committee, Marketing and Communications Committee and the Youth Leadership and Financial Institute. Members of the Youth Board of Directors serve as Youth Ambassadors and are requested to endorse, initiate and participate in various community initiatives. Each year, the Youth Board of Directors introduces and addresses issues of concern from area students.

The **COMMUNITY SERVICES COUNCIL** identifies youth volunteer opportunities and recruits students for these projects. Projects are selected on a monthly basis. Youth are encouraged to provide linkages with school clubs. This committee will be responsible for informing and mobilizing the volunteers.

Providing grants to agencies whose programs address youth needs is a function of the **FUND DISTRIBUTION & DEVELOPMENT COMMITTEE**. A youth Needs Assessment will be conducted every two years in area middle and senior high schools to identify priorities. Included in the **FUND DISTRIBUTION & DEVELOPMENT COMMITTEE** there are the duties of the **CAMPAIGN CABINET**. Members of the **CAMPAIGN CABINET** conduct student campaigns in middle and senior high schools during the fall and winter months of each year. The primary purpose of the campaign is to acquaint youth with importance of contributing to their community and that everyone's effort can make a difference. **YOUTH UNITED BOARD OF DIRECTORS** and **CAMPAIGN CABINET** members will be trained in public speaking and communication skills through the **YOUTH LEADERSHIP INSTITUTE**.

The objective of the **MARKETING & COMMUNICATION COMMITTEE** is to organize special events for students promoting youth volunteerism and United Way programs. Charged with keeping youth activities as the focal point, they write columns for the United Way newsletter, the Youth Volunteer Voices newsletter and school newspapers, as well as implement ongoing public relations strategy for the Youth Volunteer Program.

**YOUTH LEADERSHIP AND COMMUNITY FOCUS** will educate youth on the building blocks of developing financial stability through college and beyond, students will also receive a curriculum designed to help them reach their potential, which includes: wealth management, business etiquette, community appreciation, public speaking and local and global issues that affect economy. Leadership Institute Applications will be available for summer 2010 session on December 1, 2009 through United Way of Okaloosa & Walton Counties, Troy University, and area High Schools.