



United Way
Emerald Coast



2021-22

ANNUAL REPORT



**WE ENVISION A UNITED COMMUNITY WHERE
EVERYONE HAS THE OPPORTUNITY TO ACHIEVE
THEIR FULL POTENTIAL.**

**OUR MISSION IS TO UNITE PEOPLE WITH
RESOURCES TO IMPROVE THE QUALITY OF LIFE IN
OKALOOSA AND WALTON COUNTIES.**



2021-22 BOARD OF DIRECTORS

Maureen Bierman

Step One Automotive Group

Mike Coupe

Cox Media

Alan Giese

White-Wilson Medical Center

John Hofstad

Okaloosa County

Bernard Johnson

Florida Power & Light Company

Tracy Johnson

Publix Super Markets

Gordon King

Okaloosa Gas District

Kevin Lovelace

One Okaloosa EDC

Kelly Murphy-Redd

Murphy Redd Marketing

Carol Rogers

Community Bank

Robin Shaw

CHELCO

Sam Smith

Publix Super Markets

Stephen Stabler

Capital City Bank

Paul Swan

Nationwide (retired)

Alexis Tibbetts

Walton County School District

Randy White

Northwest Florida State College

Linnette Wolfgram

Community Bank

Executive Committee:

Kim Cox - Chair

United Fidelity Bank

Jason Fulghum - Vice Chair

Okaloosa County Sheriff's Office

Matthew Zasada - Treasurer

Carr, Riggs & Ingram

Caralee Gibson - Secretary/Immediate Past Chair

GSC Systems

Thomas Everidge - Community Impact Chair

Publix Super Markets

A note from our 2021-22 Board Chair:

"It has truly been an honor to serve as chair for United Way Emerald Coast. I've learned so much about our community partners and the great services they provide. I hope that the work we've accomplished over the past year has made a difference in the lives of the people we serve.

Remember: The happiest people are not those getting more, but those giving more."



OUR IMPACT:

43,749 LIVES CHANGED



28,815 served through Community Investment

VOLUNTEERISM

7,762

hours volunteered in 2021-22



\$232,464 VALUE



2,958 VOLUNTEERS



AmeriCorps Seniors

64 retirees volunteered with the Retired & Senior Volunteer Program



DAY OF CARING

264 volunteers representing 36 companies completed 27 projects for schools and nonprofits across Okaloosa and Walton Counties.

EDUCATION



1,186 children participated in school programs



82% of children served achieved developmental milestones and/or grade level standards



85% of parents reported improved satisfaction with their child's performance



\$15,000 in school supplies donated through Stuff the Bus



Two Boonville Trails in progress to promote physical activity

RIDE UNITED

Last Mile Delivery

1,300 snack packs, hygiene kits, and mindfulness kits delivered

HEALTH

99%

of individuals served improved or maintained their ability to live independently



4,194 Patient visits



200 Mental Health Sessions



876 Prescriptions Filled

PARTNER AGENCIES

30

Partner Agencies received funding through EFSP and Community Investment Grants



190 participants took part in collaborative Agency Roundtables and trainings on grant writing, diversity, equity, and inclusion

ED!

\$882,660 INVESTED

\$556,064 Community Investment Grants & Designations

\$52,410 Emergency Food & Shelter Program

\$274,186 Grants supporting UWEC Programs & Initiatives

Investment Grants

Children
served in after
programming

Students served
or maintained
actory academic
nance

Learn Learning
n installed to
e early learning.



100% of students served by
virtual ReadingPals increased
their reading level

TAYLOR'S STORY

Taylor was a college student, working part-time, when she gave birth to her son, Ta'vion, and it was difficult to afford childcare. That's where United Way stepped in. Taylor was able to secure a safe place for her son while she worked and, with the money she saved on daycare, she was able to purchase a newer, safer vehicle. With more reliable transportation, Taylor was on time for work every day and found a better paying job to provide for her young family.

FINANCIAL STABILITY



230,224 meals provided



125 individuals maintained/
attained stable housing



95% of ALICE households
served moved toward
financial independence



96% of clients increased their
disposable income by
accessing benefits, increasing
wages, and/or reducing debt

94%

of clients
maintained/improved
their physical,
emotional and/or
mental health

Collaborative Partner
s on finance,
and inclusion.

40

individuals learned about financial
literacy at UWEC's family fun night





DONOR NETWORKS

United Way Emerald Coast **WOMEN UNITED**

This year, UWEC launched Women United - a donor network made up of our community's most generous ladies who contribute an annual unrestricted gift of \$500 or more. We celebrated over brunch alongside 120 passionate ladies, who voted for "Mental Health of Women and Girls" as Women United's first focus area. Following the launch, Women United's first event was a panel with 25 attendees sharing their stories, experience and expertise in a community conversation centered around breaking down stigmas and stereotypes of mental health. For the next two years, this group will continue to find new and innovative ways to make an impact on the mental health of women and girls, before reassessing their focus area.



UNITED WAY EMERALD COAST **EMERGING LEADERS**

This year, Emerging Leaders - a donor network for young professionals who contribute an annual unrestricted gift of \$120 or more - hosted its inaugural 40 Under 40 awards, recognizing 40 of the most outstanding young professionals in Okaloosa and Walton counties. Emerging Leaders continued to engage young professionals through professional development opportunities like Lunch With a Leader featuring Okaloosa County Commissioner Mel Ponder and Emerald Coast Harley Davidson's Gus Gusoff, and service opportunities including Warm Hearts Full Tummies meal kit assembly and the installation of Okaloosa County's first Born Learning Trail.

LEARN MORE ABOUT DONOR NETWORKS AT [UNITED-WAY.ORG/DONOR-NETWORKS](https://www.united-way.org/donor-networks)



TOP 15 MOST GENEROUS WORKPLACES

Publix®



Florida Power & Light
Walton County School District
CHELCO
Beach Bank

Synovus
Southland Utility Services
White-Wilson Medical Center

Okaloosa Gas
Newman Dailey Resort Properties
HCA Florida Healthcare

THANKS TO OUR DIAMOND SPONSOR:



STEP ONE AUTOMOTIVE GROUP

Assets

Cash & Cash Equivalents	\$739,988
Cash - Restricted	\$122,806
Certificates of Deposit	\$114,831
Campaign Pledges Receivable, Net	\$624,187
Property & Equipment, Net	\$137,494
Total Assets	\$1,739,306

Liabilities & Net Assets

Liabilities

Accounts Payable	\$17,867
Grants Payable	\$450,000
Other Current Liabilities	\$154,369
Total Liabilities	\$622,236

Total Net Assets **\$1,117,070**

Total Liabilities & Net Assets **\$1,739,306**

STATEMENT OF FINANCIAL POSITION

*unaudited

July 1, 2021 - June 30, 2022

BELLA'S STORY

Home and life transitions can be hard, especially for children. That's why United Way Emerald Coast supports programs that help children learn and thrive in their new environment - like this partnership with the Emerald Coast Science Center and Fresh Start for Children and Families.

Every time the Science Center visits families at Fresh Start, Bella is excited to learn something new about science! "These activities that the Emerald Coast Science Center brings make me more interested in science," said Bella, "This past activity for Christmas wonderland was really awesome since I already knew a little bit about the reaction between baking soda and vinegar. It was very fun being able to experience the science of melting snowmen and learn more about the experiment." Thanks to your donations, Bella is learning, growing, and developing critical skills for a future of success in STEM.

AMY'S STORY

Amy had struggled with food insecurity in the past, but was able to regain financial independence on a fixed income. However, after being diagnosed with diabetes, it became difficult to make ends meet with her medical expenses. Unable to afford the healthy foods she needed to properly manage her health condition, United Way Emerald Coast stepped in to provide nutritious groceries. "It has been a Godsend," said Amy, "I have received good food that I would never have been able to buy myself."



   
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