



UNITED WAY
Emerald Coast



UNITED
is the way

Empowering ALICE* FAMILIES



ALICE* (Asset Limited, Income Constrained, Employed)
is our neighbor, family member, and friend.

These low-wage workers earn too little to afford the
basics yet too much for government support.

At United Way Emerald Coast (UWEC), we're focused on creating lasting change for our neighbors. By leveraging the power of our community, we're stepping up for those that need our help the most.



36%

of families in Okaloosa and Walton counties are considered ALICE.
Through our programs and partnerships, we connect these families to
childcare, mental health services, and more.



LEARN MORE ABOUT ALICE



THE POWER OF 5

It doesn't take a lot to create a ripple effect. When you give, serve, or speak up—even in small ways, you're powering real change in our community.



\$5 ONE TIME

powers a local student to learn to read



\$5 ONCE A MONTH

powers 3 nights of safe shelter for those in need



\$5 TWICE A MONTH

powers healthy meals for 13 families



5 HOURS OF SERVICE

powers kits that bring comfort, support, relief, and readiness



5 ACTS OF ADVOCACY

power the message that drives partnerships and donations

**SMALL BUT
MIGHTY.
THAT'S THE
POWER OF 5.**



DISCOVER OUR MEMBERSHIP GROUPS



United Way Emerald Coast NEXTGEN UNITED

Young professionals dedicated to leadership, service, and community involvement who give an unrestricted annual household gift of \$120+ or 10 hours of service.



United Way Emerald Coast WOMEN UNITED

A powerful group of women dedicated to improving mental health of women and girls through hands-on service and an unrestricted annual household gift of \$500+.



United Way Emerald Coast RETIRE UNITED

Adults aged 55+ staying involved with volunteerism. Because giving back doesn't have an age limit.



United Way Emerald Coast LEADERS UNITED

A group of donors who support high-impact programs in our community by investing an unrestricted annual household gift of \$850+.

SCAN TO LEARN MORE OR JOIN!



OUR IMPACT

Last year, United Way Emerald Coast had a \$2.6 million impact in Okaloosa and Walton counties. That's 56,373 lives lifted. They're our neighbors, first responders, teachers, coworkers, and friends.

Your support creates lasting local impact. Every dollar stays right here in our community, with each \$1 invested generating \$2 in return through trusted programs and strong partnerships. We have already made great strides, and together we can do even more.

Because United is the Way.



85% of EmpowHER girls reported improved confidence and mental health



We installed our 9th Born Learning Trail to support early learning



99% of clients increased food security and/or moved toward a healthy weight



7,638 individuals impacted by 211 Northwest Florida, receiving connections to local resources



4,775 active-duty service members, veterans, reservists, and first responders served through Mission United



360 volunteers supported Day of Caring, contributing 1,800 hours and generating a \$60,282 value in just one day



Meet Mr. Young

Mr. Young receives meals through a UWEC-funded program that serves adults ages 55 and up. This initiative offers more than just nutritious food, it provides friendly, meaningful interactions for neighbors who might otherwise go without. While cooking isn't Mr. Young's specialty, he's quick to joke that he'll gladly fix your car instead. Thanks to supporters like you, he and so many others receive the nourishment and connection they deserve.

NON-PROFIT PARTNERS

★ A Bed 4 Me

Abundant Life Ministries-Hope House
Advanced Sacred Hope Academy

★ Air Force Enlisted Village

★ Big Brothers Big Sisters of Northwest Florida

★ Boys & Girls Clubs of the Emerald Coast

★ Bridgeway Center

CALM (Crisis Aid for Littles and Moms)
CareerSource Okaloosa Walton

★ Caring & Sharing of South Walton

★ Caterpillar 2 Butterfly Outreach Center

★ Catholic Charities of Northwest Florida

★ CIL of Northwest Florida

Crestview Manor
Crestview Area Shelter for the Homeless
Cultural Arts Alliance of Walton County

★ Early Learning Coalition of the Emerald Coast

★ Elder Services of Okaloosa County

★ Embrace Florida Kids

★ Emerald Coast Children's Advocacy Center

★ Emerald Coast Science Center

EOD Warrior Foundation

★ Feeding the Gulf Coast

Fisher House of the Emerald Coast

★ Freedom Life Compass

Fresh Start for Children & Families
Goodwill Gulf Coast

★ Habitat for Humanity of Walton County

Healing Hoof Steps
Healthy Start Community Coalition of Okaloosa and Walton Counties
Lakeview Center

★ Matrix Community Outreach Center

★ One Hopeful Place

Opportunity Place
Ronald McDonald House Charities of Northwest Florida
The Arc of the Emerald Coast
The Full Circle Foundation

★ The Honor Foundation

★ The Pearl Project

The Salvation Army of Fort Walton Beach
Twin Cities Pavilion
Walton Education Foundation

★ Westonwood Ranch



GET INVOLVED

Behind everything we do, there are people like you who make it happen. Whether you're mentoring through ReadingPals, supporting early literacy with Born Learning Trails, building leadership through ProjectLEAD, connecting veterans and first responders through Mission United, or engaging in any of the other meaningful programs United Way Emerald Coast offers, there's no shortage of ways to get involved and make an impact. Because United is the Way.



HELP STARTS HERE.

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