



UNITED WAY
Emerald Coast

2025-26 SPONSORSHIP OPPORTUNITIES



United Way Emerald Coast NEXTGEN UNITED

NextGen United is where passion meets purpose. We bring together driven young professionals who want to lead, serve, and make a real difference. Through high-energy events like Adult Field Day, 40 Under 40, and Sip & Serves, we're building a vibrant community of changemakers... one impactful moment at a time.

Sip & Serve is one of NextGen United's most energizing ways to connect and make an impact. This rotating series blends hands-on volunteerism with powerful professional development. Whether you're rolling up your sleeves for a service project or gaining insight from local leaders, nonprofits, and industry pros, every Sip & Serve offers something new.



Sip & Serve Presenting Sponsor

\$500 3 More Available (1 event)

- ✓ Opportunity to provide company swag at event
- ✓ 2-5 minute speaking opportunity
- ✓ Logo on registration page
- ✓ Verbal recognition
- ✓ Company tagged in 2+ social media posts

Sip & Serve Program Sponsor

\$250 3 More Available (1 event)

- ✓ Opportunity to provide company swag at event
- ✓ Company name on registration page
- ✓ Verbal recognition
- ✓ Company tagged in 2+ social media posts

NEXTGEN UNITED - Adult Field Day February 20, 2026



Social Media Analytics
33,274 VIEWS WITH 283 INTERACTIONS

NextGen United's Adult Field Day brings young professionals together for a high-energy day of fun, friendly competition, and community spirit, all while raising vital funds to support United Way Emerald Coast's mission.

Presenting Sponsor: **SOLD - Thank you, LiveOak Fiber!**

- ✓ Recognition on all marketing materials and relevant event communications
- ✓ 5-minute speaking opportunity during event
- ✓ Logo included on award(s)
- ✓ Logo prominently displayed on event t-shirts
- ✓ Opportunity to provide company swag at event
- ✓ Registration for a team of 6
- ✓ Logo hyperlinked on sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter
- ✓ NextGen United annual membership for 1 company representative

Host Sponsor: **SOLD - Thank you, 3rd Planet Brewing!**

- ✓ Recognition on all marketing materials and relevant event communications
- ✓ 5-minute speaking opportunity during event
- ✓ Logo/company name included on Spirit Stick
- ✓ Logo prominently displayed on event t-shirts
- ✓ Registration for a team of 6
- ✓ Logo hyperlinked on sponsors webpage for 1 year
- ✓ NextGen United annual membership for 1 company representative

Photobooth Sponsor: **SOLD - Thank you, LiveOak Fiber!**

- ✓ Logo included on printed/electronic photos
- ✓ Logo included on photobooth signage
- ✓ Verbal recognition at the event
- ✓ Company tagged in 2+ social media posts

Trophy Sponsor: **SOLD - Thank you, Florida Power & Light!**

- ✓ Logo included on 1st, 2nd, 3rd place trophies
- ✓ Company tagged in 2+ social media posts

T-Shirt Sponsor: **\$250 5 More Available**

SOLD - Thank You, Eglin Federal Credit Union, Diana Health, MaxStrength Fitness, & CCB Community Bank!

- ✓ Logo included on event t-shirt
- ✓ Company tagged in 1+ social media post(s)



United Way Emerald Coast WOMEN UNITED

Women United is a powerful network dedicated to uplifting and empowering women and girls in Okaloosa and Walton counties. United by purpose, they're working to break down barriers to mental health education and access, creating a more equitable and supportive future for all.

Women United members each contribute \$500+ annually, directly supporting initiatives like crisis kits for schools, free mental health seminars for teen girls, and other high-impact programs. Sponsoring Women United means investing in mental health, equity, and leadership.



Women United Social Presenting Sponsor: \$500 3 More Available

- ✓ Opportunity to provide company swag at event
- ✓ 2-5 minute speaking opportunity
- ✓ Logo on registration page
- ✓ Verbal recognition
- ✓ Company tagged in 2+ social media posts

Women United Social Program Sponsor: \$250 3 More Available

- ✓ Opportunity to provide company swag at event
- ✓ Company name on registration page
- ✓ Verbal recognition
- ✓ Company tagged in 2+ social media posts

Women United - EMPOWHER WALTON COUNTY FALL 2025 | OKALOOSA COUNTY SPRING 2026



Social Media Analytics
27,851 VIEWS WITH 424 INTERACTIONS

EmpowHER is a free mental health seminar for middle and high school girls. These events are held twice per year (one in Okaloosa and one in Walton County), offering education and resources focused on improving the mental health of girls. In February 2026, we will host our first Galentine's event to bring our past EmpowHER attendees back together for a day of fun and self-care.

EmpowHER Presenting Sponsor (2 events): **SOLD - Thank you, Eglin Federal Credit Union!**

- ✓ Logo prominently displayed on all event materials for both events (i.e. invites, program, screens/signage, event webpage)
- ✓ Opportunity to lead a session or provide welcome remarks at both events
- ✓ 1-year Women United membership for 1 company representative
- ✓ Company tagged in 4+ social media posts
- ✓ Opportunity to provide company swag at event
- ✓ Verbal recognition at event
- ✓ Logo displayed on event screens and/or signage
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter

Galentine's Presenting Sponsor (1 event): **SOLD - Thank you, Diana Health!**

- ✓ Recognition on all marketing materials and relevant event communications
- ✓ Opportunity to provide brief welcome remarks
- ✓ Company tagged in 2+ social media posts
- ✓ Opportunity to provide company swag at event
- ✓ Verbal recognition at event
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter

For these levels, you may choose recognition and sponsorship benefits for either one of EmpowHER events or the Galentine's event:

Program Sponsor: \$150 3 More Available

- ✓ Company name displayed on event materials
- ✓ Verbal recognition at event

Food & Beverage Sponsor: \$250 3 More Available

- ✓ Company name displayed on event materials
- ✓ Verbal recognition at event
- ✓ Company tagged in 1+ social media post(s)

1 Teen Sponsor: \$75 Unlimited!

- SOLD - Thank you, MRW Executive Consulting!**
- ✓ Scholarship one teen's attendance at an EmpowHER or Galentine's event

Photobooth Sponsor: \$300 1 More Available

- SOLD - Thank you, MRW Executive Consulting!**
- ✓ Logo featured on printed/electronic photos
- ✓ Verbal recognition at event
- ✓ Company tagged in 1+ social media post(s)

Mental Health Swag Bag Sponsor: \$200 1 More Available

- SOLD - Thank you, Florida Blue!**
- ✓ Opportunity to provide company swag for bags
- ✓ Company logo featured on cards included in each bag
- ✓ Verbal recognition at event
- ✓ Company tagged in 1+ social media post(s)



Women United -Brunch & Bubbly

March 7, 2026



Social Media Analytics
21,013 VIEWS WITH 564 INTERACTIONS

Brunch & Bubbly is Women United's signature recruitment event, bringing together 150+ dynamic women for an inspiring morning of connection, celebration, and community impact. Guests enjoy mimosas and meaningful conversation as they learn how their \$500+ gift fuels local change through the power of collective giving.

Presenting Sponsor: **SOLD - Thank you, Eglin Federal Credit Union!**

- ✓ Logo prominently displayed on all event materials (i.e. invites, program, screens/signage, event webpage)
- ✓ 5-7 minute speaking opportunity at event
- ✓ 1-year Women United membership for 2 company representatives
- ✓ Full table at event with logo recognition
- ✓ Opportunity to provide company swag at event
- ✓ Logo displayed on event screens and/or signage
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter
- ✓ Opportunity to record UWEC podcast episode highlighting partnership

Champagne Toast Sponsor: **\$2,000 1 More Available**

- ✓ Logo displayed on all event materials (i.e. invites, program, screens/signage, event webpage)
- ✓ Lead champagne toast with 3-5 minute speaking opportunity
- ✓ Verbal recognition at event
- ✓ 2 tickets to event
- ✓ Company tagged in 2+ social media posts

VIP Pre-Party Sponsor: **SOLD - Thank you, Florida Power & Light!**

- ✓ Logo displayed on all VIP event marketing materials (i.e. invites, screens/signage, event webpage)
- ✓ 3-5 minute speaking opportunity at VIP Pre-Party
- ✓ Verbal recognition at event
- ✓ 2 tickets to event
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Photobooth Sponsor: **SOLD - Thank you, Trustmark Bank!**

- ✓ Logo featured on printed/electronic photos
- ✓ Logo featured on photobooth signage
- ✓ Verbal recognition at event
- ✓ 2 tickets to event
- ✓ Company name on event webpage
- ✓ Company tagged in 2+ social media posts

Flower Bar Sponsor: **SOLD - Thank you, Diana Health!**

- ✓ Logo/company name included on signage and tags at the build-your-own flower bouquet station
- ✓ Logo displayed on event screens/signage
- ✓ Verbal recognition at the event
- ✓ 2 tickets to event
- ✓ Company tagged in 2+ social media posts

Program Sponsor: **\$500 6 More Available**

SOLD - Thank you, MidSouth Bank and Community Bank!

- ✓ Logo displayed on all event materials (i.e. invites, program, screens/signage, event webpage)
- ✓ Verbal recognition at event
- ✓ Company tagged in 1+ social media post(s)



Volunteer Week

April 20-24, 2026



Social Media Analytics
20,869 VIEWS WITH 457 INTERACTIONS

Volunteer Celebration (4/21) and Day of Caring (4/23) are held during National Volunteer Week to recognize and celebrate our dedicated volunteers and the impacts they made throughout the year.

Presenting Sponsor: **SOLD - Thank you HCA Florida Healthcare**

- ✓ Logo prominently displayed on all event materials (i.e. invites, program, screens/signage, event webpage)
- ✓ Logo displayed on Volunteer Celebration event signage
- ✓ Yard signs at each volunteer site featuring company logo
- ✓ Logo on Volunteer(s) of the Year award(s)
- ✓ Opportunity to attend "pop up party" to recognize Volunteer(s) of the Year
- ✓ Opportunity to provide company branded promotional products and/or thank you cards in volunteer swag bags
- ✓ Logo prominently displayed on Day of Caring shirt
- ✓ Opportunity to select your Day of Caring project first
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter
- ✓ Opportunity to record UWEC podcast episode highlighting partnership

Swag Bag Sponsor: **SOLD - Thank you, Eglin Federal Credit Union!**

- ✓ Logo co-branded on swag bags or the opportunity to provide your own
- ✓ Opportunity to provide company branded promotional products and/or thank you cards in swag bags
- ✓ Logo displayed on all Volunteer Week materials (i.e. invites, program, screens/signage)
- ✓ Company tagged in 2+ social media posts

T-Shirt Sponsor: **\$500 Unlimited Available**

- ✓ Logo included on Day of Caring t-shirt
- ✓ Company name displayed on all Volunteer Week materials (i.e. invites, program, screens/signage)
- ✓ Company tagged in 1+ social media post(s)

T-Shirt & Kit Build Sponsor: **\$1,000 Unlimited Available**

- ✓ Logo included on Day of Caring t-shirt
- ✓ Company name displayed on all Volunteer Week materials (i.e. invites, program, screens/signage)
- ✓ Your choice of kit build, delivered to your team! (150 kits)
- ✓ Company tagged in 1+ social media post(s)

Photobooth Sponsor: **\$750 1 More Available**

- ✓ Logo on printed/electronic photos at Volunteer Celebration
- ✓ Logo featured on photobooth signage at Volunteer Celebration
- ✓ Company name displayed on all Volunteer Week materials (i.e. invites, program, screens/signage)
- ✓ Company tagged in 2+ social media posts



Annual Meeting

July 2026



Social Media Analytics
12,737 VIEWS WITH 431 INTERACTIONS

An evening of celebration to recognize our incredible accomplishments and the amazing advocates, donors, community leaders, volunteers, and corporate partners who made it happen. Guests will enjoy inspiring stories, meaningful connections, and a shared vision for building a stronger, more vibrant community.

Presenting Sponsor: **SOLD** - Thank you, Eglin Federal Credit Union!

- ✓ Logo prominently displayed on all event materials (i.e. invites, program, screens/signage, event webpage)
- ✓ 5-7 minute speaking opportunity
- ✓ Full table at event with logo recognition
- ✓ Opportunity to provide company swag at event
- ✓ Half-page company ad in UWEC's Annual Report
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter
- ✓ Opportunity to record UWEC podcast episode highlighting partnership

Champagne Toast Sponsor: **SOLD** - Thank you, Florida Power & Light!

- ✓ Lead the champagne toast with 3-5 minute speaking opportunity
- ✓ Verbal recognition at the event
- ✓ 2 tickets to event
- ✓ Company logo on event webpage
- ✓ Company tagged in 2+ social media posts

Swag Bag Sponsor: **\$750 1 More Available**

- ✓ Company co-branded on swag bags or the opportunity to provide your own
- ✓ Verbal recognition at event
- ✓ 2 tickets to event
- ✓ Company tagged in 2+ social media posts

Program Sponsor: **\$500 2 More Available**

Thank you, MidSouth Bank, Trustmark Bank, and Florida Blue!

- ✓ Logo displayed on all event materials (i.e. invites, program, screens/signage, event webpage)
- ✓ Verbal recognition at event
- ✓ 2 tickets to event
- ✓ Company tagged in 2+ social media posts



Don't see what you're looking for?

We'd love the opportunity to create a custom sponsorship package that aligns with your philanthropic goals. Contact our development team to learn more.

Sponsorship pricing subject to change at any time.

Deborah Lawson
Director of Development

850-812-3386
development@united-way.org
www.united-way.org

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UNITED WAY
Emerald Coast

2025-26 SPONSORSHIP COMMITMENT FORM

Please complete this form and submit it to United Way Emerald Coast to confirm your sponsorship. To receive you the full range of sponsorship benefits, we encourage you to confirm your commitment at least 45 days before the event. While early confirmation helps us maximize your visibility and recognition, we welcome your support at any time and will work hard to ensure you receive the best possible value and impact for your generous investment.

You may return this form to: United Way Emerald Coast, 112 Tupelo Ave SE, Fort Walton Beach, FL 32548 or to development@united-way.org. If you have any questions or would like to discuss your partnership, please contact Director of Development Deborah Lawson at 850-812-3386 or deborah@united-way.org.

Business/Organization: _____

Point of Contact Name & Title: _____

Billing Address: _____

Phone: _____ Email: _____

☐ Please include details about the event(s) and sponsorship level(s) you are committing to. For example, "Presenting Sponsor - Adult Field Day" or "Flower Bar Sponsor - Brunch & Bubbly and Program Sponsor - Annual Meeting."

☐ If your sponsorship benefits include logo recognition, please provide a high-resolution image when submitting this form (PNG, EPS, JPEG, or vector preferred).

☐ Total Investment: \$ _____

☐ Payment Preference:
____ Enclosed ____ Bill me 30 days prior to the event(s) ____ Send me an invoice on _____
____ We will pay online at united-way.org/donate (credit card and bank ACH options available)
____ Check made payable to United Way Emerald Coast and mailed to address above
____ Other _____

☐ Please list the company or individual name we should expect payment from so we can accurately reconcile your pledge and payment(s): _____

Signature: _____

Date: _____ UWEC Signature & Received Date: _____

In-Kind

Do you have a really great product, service, or venue you'd like to offer?! In-kind donations are a valuable way to support our work while gaining visibility for your brand. We're grateful for contributions such as those listed below. Have another creative idea? We'd love to hear it! Please reach out and let us know how you'd like to get involved.

✓ Gift basket(s), door prize(s), or gift certificate(s) for your services
✓ Promotional items or corporate swag we can share with volunteers, donors, and supporters

✓ Professional services (i.e. leadership training, printing services, event decor, media or advertising promotions, DJ/music, event photography or videography)

✓ Discounted or complimentary venue space
✓ Discounted or complimentary food
✓ Discounted or complimentary beverages