



SPONSORSHIP OPPORTUNITIES

2024-25



UNITED WAY
Emerald Coast

Emerging Leaders' 40 Under 40 Awards



Social Media Analytics

76,533 IMPRESSIONS | 7,824 ENGAGEMENTS | 62,405 REACH

SEPTEMBER 27, 2024

Emerging Leaders is a network of young professionals creating a lasting impact. Their 40 Under 40 Awards recognize leaders excelling in the areas of leadership, community involvement, and professional accomplishment.

Presenting Sponsor: **SOLD - Thank you, Florida Power & Light!**

- ✓ Recognition on all marketing materials and relevant event communications
- ✓ Logo included on awards
- ✓ Brief speaking opportunity during awards presentation
- ✓ Opportunity for 1 company representative to serve on selection committee
- ✓ Full table at event with logo recognition
- ✓ Company branded promotional products and/or congratulations cards in Honoree swag bags
- ✓ Logo displayed on event screens and/or signage
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter

Champagne Toast Sponsor: **SOLD - Thank you, Eglin Federal Credit Union!**

- ✓ Lead champagne toast with brief remarks
- ✓ Verbal recognition at event
- ✓ 2 tickets to event
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Meet & Greet Sponsor: **SOLD - Thank you, Gameday Men's Health Destin!**

- ✓ Logo displayed on all Meet & Greet materials (i.e. invites, screens/signage, event webpage)
- ✓ Verbal recognition at the Meet & Greet event
- ✓ Brief speaking opportunity at Meet & Greet event
- ✓ Company tagged in 2+ social media posts

VIP Pre-Party Sponsor:

- ✓ Logo displayed on all VIP event marketing materials (i.e. invites, screens/signage, event webpage)
- ✓ Exclusive speaking opportunity at VIP Event
- ✓ 2 tickets to 40 Under 40 event
- ✓ Company name hyperlinked in 1 UWEC e-newsletter
- ✓ Company tagged in 2+ social media posts

Program Sponsor: **SOLD - Thank you, HCA Florida Fort Walton – Destin Hospital, David Scott Lee Buick GMC, NBI Properties, & Warren Averett!**

- ✓ Logo displayed on all event materials (i.e. invites, program, screens/signage, event webpage)
- ✓ Verbal recognition at the event
- ✓ 2 tickets to event
- ✓ Company tagged in 2+ social media posts

Photobooth Sponsor: **SOLD - Thank you, Step One Automotive Group!**

- ✓ Logo featured on printed/electronic photos
- ✓ Logo featured on photobooth signage
- ✓ Verbal recognition at the event
- ✓ 2 tickets to event
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Swag Bag Sponsor: **SOLD - Thank you, Florida Blue!**

- ✓ Logo co-branded on Honoree swag bags or opportunity to provide your own
- ✓ Company branded promotional products and/or thank you cards in Honoree swag bags
- ✓ Verbal recognition at the event
- ✓ 2 tickets to event
- ✓ Logo displayed on event screens/signage
- ✓ Company tagged in 2+ social media posts

Beverage Sponsor: **SOLD - Thank you, CHELCO!**

- ✓ Logo prominently displayed on bar menu
- ✓ Signature drink named after your company
- ✓ Verbal recognition at the event
- ✓ 2 tickets to event
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts



A one-day conference for non-profit employees and board members providing practical tools, training and insights to strengthen their organizations.

Presenting Sponsor: **SOLD - Thank you, Florida Power & Light!**

- ✓ Logo displayed on all marketing materials (i.e. invites, screens/signage, event webpage)
- ✓ Opportunity to be emcee at the event
- ✓ Opportunity to host a vendor booth and/or provide company swag at event
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter

Keynote Sponsor: **SOLD - Thank you, CHELCO!**

- ✓ Logo displayed on all marketing materials (i.e. invites, screens/signage, event webpage)
- ✓ Opportunity to introduce Keynote speaker
- ✓ Company tagged in 2+ social media posts

Session Sponsor: **\$500 2 More Available 1 SOLD - Thank you, Florida Blue!**

- ✓ Opportunity to introduce session speaker
- ✓ Company tagged in 2+ social media posts
- ✓ Logo displayed on event screens/signage

Swag Bag Sponsor: **\$1,000 1 Available**

- ✓ Logo co-branded on conference swag bags
- ✓ Verbal recognition at the event
- ✓ Logo displayed on all marketing materials (i.e. invites, screens/signage, event webpage)
- ✓ Company tagged in 2+ social media posts

Break Sponsor: **\$250 1 More Available 1 SOLD - Thank you, Dustin Parkman, NBI Properties!**

- ✓ Logo displayed on event screens/signage during the sponsored break
- ✓ Company tagged in 2+ social media posts

Emerging Leaders' Field Day



Social Media Analytics

5,036 IMPRESSIONS | 7,538 REACH | 636 ENGAGEMENTS

FEBRUARY 28, 2025

Emerging Leaders' Adult Field Day engages young professionals in a day of fun, friendly competition, and community engagement, all while raising funds in supporting of UWEC's mission.

Presenting Sponsor: **\$1,500 1 Available**

- ✓ Recognition on all marketing materials and relevant event communications
- ✓ Logo included on award(s)
- ✓ Brief speaking opportunity during event
- ✓ Logo prominently displayed on event t-shirts
- ✓ Registration for a team of 6
- ✓ Logo hyperlinked on sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter

T-Shirt Sponsor: **\$250 3 More Available 1 SOLD - Thank you, Diana Health!**

- ✓ Logo included on event t-shirt
- ✓ Company tagged in 2+ social media posts

Banner Sponsor: **2 SOLD - Thank you, Eglin Federal Credit Union and Capital City Bank Group!**

- ✓ All the benefits of T-Shirt Sponsor plus logo displayed on event banner(s)



Women United Brunch & Bubbly



Social Media Analytics

17,056 IMPRESSIONS | 23,184 REACH | 3,112 ENGAGEMENTS

MARCH 2025

Women United is a powerful network of female leaders focused on impacting the mental health of women and girls through philanthropy, advocacy, and volunteerism. Their annual recruitment event attracts over 120 women and encourages members to make a gift of \$500 per person.

Presenting Sponsor: **SOLD - Thank you, Eglin Federal Credit Union!**

- ✓ Recognition on all marketing materials and relevant event communications
- ✓ Logo included on Women United marketing materials
- ✓ Brief speaking opportunity at event
- ✓ 1-year Women United membership for 2 company representatives

- ✓ Full table at event with logo recognition
- ✓ Opportunity to provide company swag at event
- ✓ Logo displayed on event screens and/or signage
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter

Photobooth Sponsor: **SOLD - Thank you, Diana Health!**

- ✓ Logo featured on printed/electronic photos
- ✓ Logo featured on photobooth signage
- ✓ Verbal recognition at event
- ✓ 2 tickets to event
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Bar Sponsor: **SOLD - Thank you, Home 2 Suites!**

- ✓ Logo prominently displayed on bar menu
- ✓ Signature drink named after your company
- ✓ Verbal recognition at event
- ✓ 2 tickets to event
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Program Sponsor: **\$500 3 More Available 1 SOLD - Thank you, Florida Blue!**

- ✓ Logo displayed on all event materials (i.e. invites, program, screens/signage, event webpage)
- ✓ Verbal recognition at event
- ✓ Company tagged in 2+ social media posts

Champagne Toast Sponsor: **SOLD - Thank you, FPL!**

- ✓ Lead the champagne toast with brief remarks
- ✓ Verbal recognition at event
- ✓ 2 tickets to event
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Women United

EmpowHER Teen Mental Health Workshop



Social Media Analytics

62,278 IMPRESSIONS | 33,389 REACH | 10,715 ENGAGEMENTS

WALTON COUNTY FALL 2024
OKALOOSA COUNTY SPRING 2025

This event provides education and resources focused on improving the mental health of adolescent girls. This sponsorship is a 2 for 1, allowing for recognition at both scheduled events, and exposure in both counties.

Presenting Sponsor: **SOLD - Thank you, Eglin Federal Credit Union!**

- ✓ Recognition on all marketing materials and relevant event communications
- ✓ Opportunity to lead a session
- ✓ 1-year Women United membership for 1 company representative

- ✓ Opportunity to provide company swag at event
- ✓ 2 tickets to Women United Brunch & Bubbly event in March
- ✓ Logo displayed on event screens and/or signage
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter





Volunteer Celebration (4/22) and Day of Caring (4/24) are held during National Volunteer Week to recognize and celebrate our dedicated volunteers and the impacts they made throughout the year.

Presenting Sponsor: **\$5,000** 1 Available

- ✓ Recognition on all marketing materials and relevant event communications
- ✓ Logo on Volunteer of the Year Award
- ✓ Brief speaking opportunity at Volunteer Celebration
- ✓ Full table at Volunteer Celebration with logo recognition
- ✓ Logo displayed on Volunteer Celebration event signage
- ✓ Company branded promotional products and/or thank you cards in volunteer swag bags
- ✓ Logo prominently displayed on Day of Caring shirt
- ✓ Opportunity to select your Day of Caring project
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter

Photobooth Sponsor: **\$750** 1 Available

- ✓ Logo on printed/electronic photos at Volunteer Celebration
- ✓ Logo featured on photobooth signage at Volunteer Celebration
- ✓ Verbal recognition at the Volunteer Celebration
- ✓ 2 tickets to Volunteer Celebration
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts



Swag Bag Sponsor: **SOLD - Thank you, Eglin Federal Credit Union!**

- ✓ Logo co-branded on Volunteer Celebration swag bags or the opportunity to provide your own
- ✓ Company branded promotional products and/or thank you cards in Volunteer Celebration swag bags
- ✓ Verbal recognition at Volunteer Celebration
- ✓ 2 tickets to Volunteer Celebration
- ✓ Logo displayed on event screens and signage
- ✓ Company tagged in 2+ social media posts



T-Shirt Sponsor: **\$500** Unlimited Available

4 SOLD - Thank you, FPL, Warren Averett, Florida Blue and Capital City Bank!

- ✓ Logo included on Day of Caring t-shirt
- ✓ Logo displayed on all Volunteer Celebration event materials (i.e. invites, program, screens/signage)
- ✓ Company tagged in 2+ social media posts



Annual Meeting



Social Media Analytics

14,211 IMPRESSIONS | 9,785 REACH | 3,244 ENGAGEMENTS

JULY 2025

An evening of celebration to recognize our incredible accomplishments and the amazing advocates, donors, community leaders, volunteers, and corporate partners who made it happen.

Presenting Sponsor: **SOLD - Thank you, Eglin Federal Credit Union!**

- ✓ Logo displayed on all event materials (i.e. invites, program, screens/signage, event webpage)
- ✓ Brief speaking opportunity at event
- ✓ Full table at event with logo recognition
- ✓ Opportunity to provide company swag at event
- ✓ Half-page company ad in UWEC's Annual Report
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter

Champagne Toast Sponsor: **SOLD - Thank you, FPL!**

- ✓ Lead the champagne toast with brief remarks
- ✓ Verbal recognition at the event
- ✓ 2 tickets to Annual Meeting
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Program Sponsor: **\$500 54 More Available**

2 SOLD - Thank you, Florida Blue and Capital City Bank!

- ✓ Logo displayed on all event materials (i.e. invites, program, screens/signage, event webpage)
- ✓ Verbal recognition at event
- ✓ 2 tickets to Annual Meeting
- ✓ Company tagged in 2+ social media posts

Didn't find what you're looking for?

We'd love the opportunity to create a custom sponsorship package that aligns with your philanthropic goals. Contact our development team to learn more.

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CH696 A copy of the official registration and financial information of United Way Emerald Coast, principally located in Florida, may be obtained from the Division of Consumer Services by calling toll-free, 1-800-435-7352 or visiting www.FloridaConsumerHelp.com. Registration does not imply endorsement, approval, or recommendation by the state. No goods or services were provided to you in exchange for your contribution.



United Way
2023 Membership
Requirements
Completed

