

AGENDA



A Non-Profit Conference

7:00 AM

Doors Open

8:00 AM

Welcome and Presenting Sponsor Remarks

8:30-9:30 AM

Opening Keynote in Main Auditorium

Tim Bolduc, Better Than I Found It: The Greater Purpose of Leadership

9:45-10:30 AM

- ROOM A: Catherine Morgan, Impactful Strategic Planning
- ROOM B: Corey Dobridnia, BRAND POWER: Discovering your Organization's POWER through Building Brand Equity and Loyalty
- ROOM C: Aerial Payne, Mini Campaigns That Move Donors

10:30-11 AM

Snack Break

11:00-11:45 AM

- ROOM A: Ryan Mims and Kyle Merritt, Using Community-Level Data for Grant Writing and Performance Metrics
- ROOM B: Michael Williamson, The Power of Partnership: Moving at the Speed of Need
- ROOM C: Bobby Parker, From Headlines to Heartstrings: Getting Media Coverage That Moves the Mission (Panel Discussion)

12:00-12:45 PM

- ROOM A: Jonathan Watson, Building a Strong Volunteer Culture
- ROOM B: Thomas Greek, Handle Hard Better
- ROOM C: Angie Smith, Smart Workflows: Automating the Mundane to Focus on the Mission

12:45 - 2:15 PM

Lunch Keynote in Main Auditorium

Johnny Crowder, The Surprising Productivity of Self-Care: Using Mindfulness to Combat Burnout and Compassion Fatigue

2:30 - 3:15 PM

Networking Sessions by Job Function

- ROOM A: Volunteer Management & attendees who serve on Boards of Directors
- ROOM B: Program Development or Direct Services
- ROOM C: President /CEOs or Executive Directors
- ROOM D: Donor Relations or Fundraising
- ROOM E: Marketing, PR, or Graphic Design

3:30 - 4:30 PM

Closing Keynote Panel in Main Auditorium

Panel Discussion with Carly Barnes, Karah Fridley-Young, Jennifer Steele, Jessica Proffitt Bracken, and Ali Weil, Taking Fundraising Events to the Next Level: Strategies for Impact, Engagement & Sustainability

4:30 PM

Closing Remarks

