

SPONSORSHIP OPPORTUNITIES

2023-2024



Support the community that supports your business by partnering with United Way Emerald Coast.



United Way
Emerald Coast

Presenting Sponsor: **SOLD - thank you, United Fidelity Bank!**

UWEC is hosting both Day of Caring and Volunteer Celebration during National Volunteer Week to recognize and celebrate our dedicated volunteers and the impacts they made throughout the year.

Presenting Sponsor benefits include:

- ✓ Recognition on all marketing materials and relevant event communications
- ✓ Logo on Volunteer of the Year Award
- ✓ Brief speaking opportunity during presentation of the Volunteer of the Year Award
- ✓ Participation in event promotional video
- ✓ 4 tickets to Volunteer Celebration
- ✓ Company branded promotional products and/or thank you cards in volunteer swag bags
- ✓ Logo prominently displayed on Day of Caring shirt
- ✓ Opportunity to select your Day of Caring project
- ✓ Logo displayed on Volunteer Celebration event signage
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter

Photobooth Sponsor: **\$1,250 1 Available**

- ✓ Logo on printed photos at Volunteer Celebration
- ✓ Logo featured on photobooth signage at Volunteer Celebration
- ✓ Verbal recognition at the Volunteer Celebration
- ✓ 2 tickets to Volunteer Celebration
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Bar Sponsor: **\$850 1 Available**

- ✓ Logo prominently displayed on bar menu
- ✓ Signature drink named after your company
- ✓ Verbal recognition at the Volunteer Celebration
- ✓ 2 tickets to Volunteer Celebration
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Swag Bag Sponsor: **\$1,000 1 Available**

- ✓ Logo co-branded on Volunteer Celebration swag bags
- ✓ Company branded promotional products and/or thank you cards in Volunteer Celebration swag bags
- ✓ Verbal recognition at Volunteer Celebration
- ✓ 2 tickets to Volunteer Celebration
- ✓ Logo displayed on event screens and signage
- ✓ Company tagged in 2+ social media posts

T-Shirt Sponsor: **\$500 Unlimited Available**

- ✓ Logo included on Day of Caring t-shirt
- ✓ Opportunity to select your Day of Caring project
- ✓ Company tagged in 2+ social media posts

Program Sponsor: **\$750 5 Available**

- ✓ All the benefits of T-Shirt Sponsor (above) plus
- ✓ Logo displayed on all Volunteer Celebration event materials (i.e. invites, program, screens/signage)
- ✓ Verbal recognition at the Volunteer Celebration
- ✓ 2 tickets to Volunteer Celebration



Presenting Sponsor: \$5,000

An evening of celebration to recognize our incredible accomplishments and the amazing advocates, donors, community leaders, volunteers, and corporate partners who made it happen.

Presenting Sponsor benefits include:

- ✓ Recognition on all marketing materials and relevant event communications
- ✓ Logo included on UWEC brochures distributed to more than 7,500 individuals
- ✓ Brief speaking opportunity at event
- ✓ Participation in event promotional video
- ✓ Full table at event with logo recognition
- ✓ Opportunity to provide company swag at event
- ✓ Half-page company ad in UWEC's Annual Report
- ✓ Logo displayed on event screens and/or signage
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter

Photobooth Sponsor: \$1,250 1 Available

- ✓ Logo featured on printed photos
- ✓ Logo featured on photobooth signage
- ✓ Verbal recognition at the event
- ✓ 2 tickets to Annual Meeting
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Program Sponsor: \$500 5 Available

- ✓ Logo displayed on all event materials (i.e. invites, program, screens/signage, event webpage)
- ✓ Verbal recognition at the event
- ✓ 2 tickets to Annual Meeting
- ✓ Company tagged in 2+ social media posts

Bites Sponsor: \$1,000 2 Available

- ✓ Logo prominently displayed on food tables
- ✓ Dessert(s) branded with logo
- ✓ Verbal recognition at the event
- ✓ 2 tickets to Annual Meeting
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Bar Sponsor: \$850 1 Available

- ✓ Logo prominently displayed on bar menu
- ✓ Signature drink named after your company
- ✓ Verbal recognition at the event
- ✓ 2 tickets to Annual Meeting
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Champagne Toast Sponsor: \$1,000 1 Available

- ✓ Lead the champagne toast with brief remarks
- ✓ Verbal recognition at the event
- ✓ 2 tickets to Annual Meeting
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts



Emerging Leaders' 40 Under 40 Awards

September 2023

Presenting Sponsor: **SOLD - thank you, FPL!**

Emerging Leaders is a network of young professionals creating a lasting impact. Their 40 Under 40 Awards recognize leaders excelling in the areas of leadership, community involvement, and professional accomplishment.

Presenting Sponsor benefits include:

- ✓ Recognition on all marketing materials and relevant event communications
- ✓ Logo included on awards
- ✓ Brief speaking opportunity during awards presentation
- ✓ Participation in event promotional video
- ✓ Full table at the event with logo recognition
- ✓ Opportunity for 1 company representative to serve on selection committee
- ✓ Company branded promotional products and/or congratulations cards in Honoree swag bags
- ✓ 1-year Emerging Leaders membership for 2 company representatives
- ✓ Logo displayed on event screens/signage
- ✓ Logo hyperlinked on sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter

VIP Event Presenting Sponsor **\$3,500 1 Available**

- ✓ Exclusive logo recognition on VIP event materials
- ✓ Brief speaking opportunity at VIP event
- ✓ 4 tickets to 40 Under 40 Awards
- ✓ 1-year Emerging Leaders membership for 1 company representative
- ✓ Logo hyperlinked on sponsors webpage for 1 year
- ✓ Company name hyperlinked in 1 UWEC e-newsletter
- ✓ Company tagged in 2+ social media posts

Meet & Greet Sponsor: **\$500 2 Available**

- ✓ Logo displayed on all Meet & Greet materials (i.e. invites, screens/signage, event webpage)
- ✓ Verbal recognition at the Meet & Greet event
- ✓ Brief speaking opportunity at Meet & Greet event
- ✓ Company tagged in 2+ social media posts

Program Sponsor: **\$500 3 Available**

- ✓ Logo displayed on all event materials (i.e. invites, program, screens/signage, event webpage)
- ✓ Verbal recognition at the event
- ✓ 2 tickets to 40 Under 40 Awards
- ✓ Company tagged in 2+ social media posts

Photobooth Sponsor: **\$1,250 1 Available**

- ✓ Logo featured on printed photos
- ✓ Logo featured on photobooth signage
- ✓ Verbal recognition at the event
- ✓ 2 tickets to 40 Under 40 Awards
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Swag Bag Sponsor: **\$1,000 1 Available**

- ✓ Logo co-branded on Honoree swag bags
- ✓ Company branded promotional products and/or thank you cards in Honoree swag bags
- ✓ Verbal recognition at the event
- ✓ 2 tickets to 40 Under 40 Awards
- ✓ Logo displayed on event screens/signage
- ✓ Company tagged in 2+ social media posts

Bar Sponsor: **SOLD - thank you, Capital City Bank!**

- ✓ Logo prominently displayed on bar menu
- ✓ Signature drink named after your company
- ✓ Verbal recognition at the event
- ✓ 2 tickets to 40 Under 40 Awards
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts



WHY PARTNER WITH UWEC?

Your gifts stay local. Since we represent 49 nonprofits across Okaloosa and Walton counties, we believe supporting UWEC is the most efficient and powerful way to invest in our community. Our results are measurable, sustainable, and meet current community needs.

Align your brand with events that attract our most influential community members - top business leaders, professionals, philanthropists, and more.

Sponsorships provide new ways to build brand trust within our region by showing you are an exemplary corporate citizen.



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Follow UWEC: @UWEmeraldCoast



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