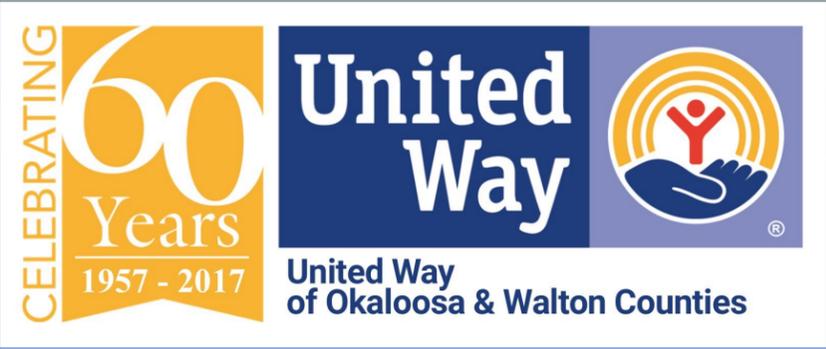


2017-2018 ANNUAL REPORT

OUR MISSION: We serve donors, advocates and volunteers with the organization and leadership they require to provide financial stability, education opportunities, and healthy lives to their community.

OUR VISION: Envision a community where resources are aligned to ensure people are healthy, families are strong, and youth and adults are engaged in strengthening social bonds.

CH696



United Way of Okaloosa & Walton Counties
112 Tupelo Avenue
Ft Walton Beach, Florida 32541
850-243-0315
www.United-Way.org



**UNITED WE FIGHT.
UNITED WE WIN.**

LIVE UNITED®



Betty Brassell
Betty Brassell
 First City Bank

Grateful. That was my word for 2017. I like to choose one word that will keep me focused on the positive things of life. *Grateful* represents everything we have been blessed with and gives us a thankful heart that should overflow to those around us. When we are *Grateful* we actually see the needs of others and we strive to make lives better, providing support to the needy in our community.

I am so *Grateful* for the United Way and for those of you who partnered with us this campaign year. We made changes to our funding mission in 2017 and those changes will bring us closer to the needs of the community and will provide a greater impact than ever before. Thank you for understanding and supporting those changes as we communicated them to all our United Way partners. Our Campaign Chair, Alexis Tibbetts, our Board of Directors and United Way staff did a fantastic job sharing the vision and message of the United Way with businesses and individuals who are committed to our mission of hope.

Celebrating 60 years is an amazing feat in itself, but when you really think back on all the assistance that has been given out during that time frame you can't help but be excited about the United Way. There have been good times and (I'm sure) struggles during those 60 years but I know we have been able to change lives and the cycle of despair and for that, I am *Grateful!* It has been an amazing year and I can't wait to see the impact we have in our community over the next 60 years. Thank you for letting me serve you!



R Owen
Rick Owen
 United Way

Message from our President and CEO...

DEAR COMMUNITY LEADERS, VOLUNTEERS, AND DONORS, Thank you for the tremendous support and partnership this past year, our sixtieth year as a local United Way! I am proud of the tireless work that you have put forth, along with our United Way staff and Board, in 2017, and recognize that our success is directly related to these efforts. And success is certainly the correct word to associate with our accomplishments since the last time I lent my words to our annual report.

In 2017, we began executing our Community Impact model, reaching out to leaders, professionals, and concerned citizens to discuss the most-pressing problems facing our community. These problems were refined into measurable goals that aim to show you how well the resources invested in the United Way are making a difference. This effort is not easy--nothing as meaningful as what we are doing for our community ever is. We remain undeterred by the challenges and are committed to the cause! As we enter our first programmatic grant cycle this year, we stand ready to align ourselves and the resources under management to meet the incredible needs in Okaloosa and Walton Counties.

By the end of 2018, you will see the results of our efforts to serve the health and human service needs in Okaloosa and Walton Counties, and I look forward to sharing the measurable results with you next year. As I close, I once again express my heartfelt thanks to our donors, volunteers, and advocates who made 2017, our 60th year as a United Way organization, a success. My thanks also extends to the many community groups, faith-based and civic organizations, educational advocates, and individual volunteers in our community. We stand together to make our community better. We will secure a United win when we work together in this United fight, ensuring all of us the opportunity to LIVE UNITED.

**LEADER
 \$500-\$749**

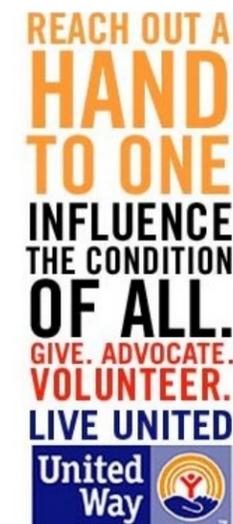
- 16 Anonymous
- Steven Aldridge
- Noell Bell
- Nitsi Bennett
- Robert Bennett
- Zachary Billingsley
- Stephen Boykin
- Aaron Bracewell
- Gregory J. Bradt
- Lisa Bramlet
- Betty Brassell
- Greg Brown
- Bradley Butler
- Jackie Bytel
- Shawn Carnley
- Tammie Carroll
- Kevin Carter
- Linda Castleman
- Matthew Catalano
- Jason Cheney
- Starla Christakos
- Kathy Cole
- Sharon Collinsworth
- Louise Coulter
- Chris Conring
- William S. Crookshanks
- Robert Crosby
- Marc Cunningham
- Jennifer Delossantos
- Gina Denny
- Karen Dickerson
- Brenda. Drewery
- Mark Drewery
- Jason Driver
- Jennifer Feola
- Ashley Flowers
- Jennifer Foresgen
- Nancy Freshour
- Heather Frey
- Mark Gardner
- Martha Gardner
- Bryant Gilbert
- Vallerie Gilbert
- Frankie Givens
- Amanda Gosnell

- Jackson Gregory
- Colin Gresham
- Nancy Griffin
- Marcelo Guzman
- Debra Haan
- Paul Hardy
- Sheila Harman
- Myca Harrison
- Karen Ann Hasch
- Leora Henry
- Tiffany Howell-Phillips
- Carla Hunt
- Rosalyn Iovieno
- Scott W. Jackson
- David Jones
- Chelsy Kennedy
- Donna Kidney
- Leo H. King III
- Vera Kroeger
- John Lewis
- Erik B. Lopez
- Ruth Lovejoy
- Elsie Mason
- Clarence Mayo
- Jennifer McCann
- Stephanie McCann
- Anna McCroan
- John McGee
- Cliff Meyers
- David Michael
- David Miller
- Rikki Miller
- Vivian Mora
- Donna Morgan
- Judith Kay Morris
- Mike Morris
- Amber Murray
- Janlee Music
- Tara Otis
- Jan Outzen
- Rebecca Paddymore
- Patricia Parker
- Luis Pena
- William Penniger
- Greg Pennington
- Phillip Playle
- Robert Potts
- Christopher Prossick

- Steve Rhodes
- Ida Richards
- Nathan Riddle
- Rhonda Riess
- Steve Riggs
- Vickie Ritchson
- Cheryl Rushing
- Tina Rushing
- Donald K. Rustin
- Joshua Ryan
- Stephanie Schjott
- Daniel M. Schlieff
- Jami Searle
- Scott Seay
- Garrett Senn
- Robin Shaw
- Zachary Shine
- Joseph Skinner
- Valerie Soltis
- Daniel Strait
- Nancy Stevens
- Barbara Telford
- William Tinsley
- Steven Tompkinson
- Timothy Van Dam
- Gary Vilott
- George Wagner
- Elliott & Ethel H. Wells
- Stephanie West
- Christa Whittaker
- Ronnie Wilson

**WORKPLACE CAMPAIGN—
 continued
 \$500 - \$1,499**

- Nationwide Insurance
- NextEra Energy
- North Okaloosa Medical Center
- Northrop Grumman/ECHO
- NWF Ballet Academie - OCS
- Northwest Florida State College
- O'Reilly Auto Parts
- OASIS
- OC - Corrections
- OC - Supervisor Elections
- OC - Tax Collector
- Opportunity Place
- Parsons Corporation
- Qualis Corporation
- Raymond James
- Richbourg Schools - OCS
- Shell Oil Company Foundation
- Shelter House
- Shoal River Middle School
- Target Mary Esther
- Turner Industries Group
- Twin Cities Hospital -
- Twin Cities Pavilion
- United Way of Escambia County
- United Way of National
- Van R Butler School
- Walton Career Development - WCS
- Walton Okaloosa Council on Aging
- Wells Fargo Banks
- WISE Center - WVS
- Wyle Laboratories



Please Note: If we inadvertently missed your name or you would like to have your name listed differently, please accept our apology and let us know by calling 850-243-0315

Any updates or corrections for this year will also be made to the digital copy of this report on our website at www.United-Way.org



Alexis de Tocqueville was a French philosopher and philanthropist who traveled America in 1831. His journals record his thoughts on democracy and his observations about the remarkable commitment Americans make to the improvement of their communities. The name Tocqueville Society was chosen in honor of his admiration for the spirit of voluntary association and effort toward its advancement. United Way of Okaloosa and Walton Counties' Tocqueville Society is composed of philanthropists who contribute an annual gift of \$10,000 or more to United Way with the same commitment to improving our community that has built the foundation of our country.

TOCQUEVILLE SOCIETY

Alan Gieseeman
Paul Swan



GOLD \$2,000 +

10 Anonymous
Kristen Alexander
Donald Bierman
Michael Guidry
Gordon King
Rick Owen
James & Margaret Phillips
Patrick & Mahal Joyce Sullivan
Anthony Whittington

SILVER \$1,500-\$1,990

4 Anonymous
Michael Beedie
Shelton Carroll
Traci Kiosilwski
James & Deborah MacDonnell
Phillippe & Gail Miceli
Jamie Nichols
Bryle Schroaler
Marshall Springle
Meredith Telfer
Tyler Watkins
Hank Woolard

BRONZE \$1,000-\$1,499

16 Anonymous
Mario Aponte-Rios
Kelly Arnett
Andrew Ayres
Lyndal Bardin
Susan Breeding
Melinda Bowers
Louise Clark
Leonard Coughlin
Barbara Covington
Jarod Cutright
Jim Cypret
Natalie Diel
Judy Durham
Alexis Evans
Kory Florence
Jesus Flores
Tabby Fournier
Diane Fraser
Carly Gambrell
Michelle Goss
Randall Grimmlette
Ken Hair
Tiffany Hages
David Hathcox
Brent Haywood
Nancy Henson
Jeffrey Hernandez
Kayla Hildebrandt
Paula Hilton
Cindy Holmes
Adam Jackson
Bernard H. Johnson, Jr.
Keith Jowers
Robert Kamm
Michael Lindhorst
James Lueken
Nick Muir
Nathan Nichol
Michael Oleksuk
Gerald Palliser
Thomas Peters
Molly Peterson
Paul Rhein

Margie Sanders
Sammuel Scallan
Don Scruggs
Mark Serafin
Ben Skinner
Sam Smith
Stacy Stephenson
Mike Sterner
Tina Stevenson
Erica Thomas
Alexis Tibbetts
Donald Tomlinson
Susan Van Buren
Judith Waites
Susan Wilkinson
Lisa M. Williams
Jonna Wilson
Steve Wolfrom

PATRON \$750-\$999

8 Anonymous
Clark Barefield III
Bruce Bernstien
Jeanne Dailey
Terri Duplantis
Cheryl Duty
Don Edwards
Bragg Farmer
Carolyn Folley
Rachel Gillis
Tommie Gipson
Lyvonnica Green
Debra Haan
Darren Hemingway
Rochelle Kimball
Brian O'Neal
Everett Ratliff III
Lee Reinsmith
Dennis Samac
Donald Schrieter
Jesse Senn
Darrel G. Shatterly

LIVE UNITED

OFICERS

Betty Brassell, Chair
First City Bank

Walter Hooks, Past Chair
Regions Bank

Alan Wood, Chair-Elect
CCB Community Bank

Alexis Tibbetts, Campaign Chair
Walton County High School

Alan Jowers, Treasurer / Finance Chair
Carr, Riggs & Ingram

Rick Owen, Secretary
United Way

EXECUTIVE MEMBERS

Kim Cox, Fund Distribution Chair
Beach Community Bank

Yvonne Freeman, Marketing Chair
Sacred Heart Foundation

BOARD

Jessica Davenport Atkinson,
Raymond James

Mathew Avery, CHELCO

Steve Baxter, Baxter Insurance Agency

Michael Beedie,
City of Ft Walton Beach

Alicia Booker,
North Okaloosa Medical Center

Melinda Bowers,
University of West Florida

Marshall Buscemi, Publix-Destin

Mike Coupe, Cox Media

Amy Dale,
Okaloosa Schools District Office

Caralee Gibson, GSC Systems

Garrick Hatfield, ZT Motors

John Hofstad,
Okaloosa County Administrator

Jeff Hooton,
Coastal Bank and Trust

Bernard Johnson,
Gulf Power

Robert Kirila,
One Grateful Nation

Lee Lewis, Avcon, Inc.

Mitch Mongell, Ft Walton Beach Medical Center

Steve Moore, Ft Walton Beach Medical Center

Charlie Nix,
Okaloosa Sheriff's Office

Sal Nodjomian,
Matrix Design Group

Patricia Parker, Trustmark

Christine Powell,
Sacred Heart Hospital, EC

Artie Rodriguez, Walton County Tax Collector's Office

Henry Sanders, Boeing Co

Steve Moore, Ft Walton Beach Medical Center

Katie Sharon, Okaloosa County Clerk of Courts Office

George Shealy, The Rock Ministries of Ft Walton

Nathan Sparks, Okaloosa Economic Development Council

Paul Swan, Nationwide, Retired

Darrell Taylor, Gulf Coast Electric

Dave Whalen,
Twin Cities Hospital

Randy White, Northwest FL State College

NOMINATING COMMITTEE

Mike Coupe
Caralee Gibson

ACTIVE PAST CHAIRS

Jack Azzaretto
University of West Florida

Jeanne Dailey
Newman-Dailey Resort Properties

Alan Gieseeman
White-Wilson Medical Center

Robert Kamm
Sandcastle Resorts and Hotels

Philippe Miceli
Summit Bank

Martha Miller
Coastal Bank and Trust

Ed Taylor
Gulf Power Company (retired)

OUTGOING MEMBERS

United Way of Okaloosa & Walton Counties expresses its heartfelt appreciation to the outgoing members of the 2017 Board of Directors for their dedicated service and loyalty to United Way's mission. *Thank you for "making a difference".*

Michael Beedie - City of Ft Walton Beach

Yvonne Freeman - Sacred Heart Foundation

Lee Lewis - Avcon

Steve Moore - Ft Walton Beach Medical Center

Sal Nodjomian - Matrix Design Group

WELCOME to our new 2018 Board Members!

Jared Davis - Publix, Crestview North

Gordon King - Okaloosa Gas District

Jennifer Kraus - Bit-Wizards

Valerie Manley - BBVA Compass

Aaron Webber - RDF Associates

Matthew Zasada - Carr, Riggs and Ingram

SECOND TERM NOMINEES

Matthew Avery **Katie Sharon**

Kim Cox

60 YEARS OF MAKING LIFE BETTER FOR ALL!

We are so grateful to all the individuals who have helped shape and form our community. Their passion, dedication, and commitment left its mark on United Way of Okaloosa and Walton Counties. If not for the influence of these individuals, United Way would not have the impact on our community that it does today. We thank you all!!!

**UNITED WE FIGHT.
UNITED WE WIN.**

LIVE UNITED

CHARTER MEMBERS

Mrs. Robert McCreary - President	John Cox
Mr. Roger Pryor - Secretary	Thomas H. Dalehite
Cecil L. Anchors - Treasurer	Andrew J. Erickson
James F. Morison - 1st V.P.	A.V. Janowski
Mrs. T.J. Walker - 2nd V.P.	William C. Lazarus
W.F. Pickard - 3rd V.P.	Durell Lee
Holton Hudson - 4th V.P.	Gary E. Lee
G.W. Adams	Mrs. Graham W. Prince
Edsel Brooks	George Whitehurst, Jr.

EXECUTIVE DIRECTORS

PRESIDENT/CEOS	
Roger Pryor	1956-58
H.E. Peterson	1959-62
H.R. Kennaston	1963-68
O. Lloyd Turner	1969-75
Glenn R. Sullivan	1976-86
John Connors	1987
Bill Robinson	1988-2013
Ken Hinrichs	2013-16
Rick Owen	2016-present

BOARD CHAIRS

G.W. Adams	1958	John B. Arnold	1980	Wayne Campbell	2000
A.J. Erickson	1959-60	David W. Wyman	1981	Chris Holley	2001
Roger Pryor	1961-62	M. Yonge Watson	1982	J.E. "Gene" Smith	2002
Ernest C. Wimberly	1963	Reate Davis	1983	Judy Byrne Riley	2003
H. French Brown	1964	Steve Ruckel	1984	Yvonne Freeman	2004
C. Walter Ruckel	1965	Pam Smith	1985	Philippe Miceli	2005
Jerry Lounsberry	1966	Ienn Kilpatrick	1986	Tony Akridge	2006
George Whitehurst	1967	Steve Ruckel	1987	Sam Burkett	2007
Col. James N. La Roche	1968	Dr. Howard Fisher	1988-89	Joyce Shanahan	2008
Earnest Wimberly	1969	Eddie Mae Owens	1990	Jeanne Dailey	2009
V.G. Raynsford	1970	Richard Manley	1991	Alan Gieseman	2010
R.H. Mertz	1971	James Cook	1992	Jim Curry	2011
Eulice Shelley	1972	G.A. "Tony" Mallini	1993	Dr. Jack Azzaretto	2012
Joe Gillespie	1973	James M. Johnson III	1994	Ed Taylor	2013
Rev. Robert Inman	1974-75	Feddie Carr	1995	Martha Miller	2014
Col. M.C. Horgan	1976	Calvin W. Wilson	1996	Robert Kamm	2015
Lucille Fase	1977-78	Mikes Holmes	1997	Walter Hooks	2016
James I. White	1979	Tony Gilligan	1998	Betty Brassell	2017
		John Forrester	1999		

\$100,000 AND UP

Publix Corporate

\$35,000 AND UP

Gulf Power

Publix - Niceville #1461

Publix - Watercolor Way #153

\$25,000 - \$34,999

CHELCO (Choctawhatchee Electric Corp)

Publix - Destin #677

Publix - Eglin Parkway #1303

Publix - Freeport #1351

Publix - Paradise Point #766

Publix - Santa Rosa Bch #1258

Reliance Test & Technology

United Parcel Service

\$10,000 - \$24,999

Hancock Bank

Okaloosa Gas District

Publix - Crestview #801

Publix - Grand Boulevard #885

Publix - Mary Esther #383

Regions Bank

Trustmark National Bank

White-Wilson Medical Center

\$5,000 - \$9,999

City of Destin

Coastal Bank & Trust

COLSA

COPE Center

First City Bank

Fort Walton High School

Hilton Sandestin Beach Resort

Newman Dailey Resort Prop

Okaloosa Schools Curriculum

Southland Utility Services

United Way of Okaloosa Walton

\$2,500 - \$4,999

Arc of the Emerald Coast

Bluewater Elementary School

Boeing Company

Boys & Girls Club of the EC

Carr Riggs & Ingram

Crestview High School

Destin Elementary School

Destin Middle School

Eglin Federal Credit Union

Elliot Point Elementary School

Emerald Transformer

Enterprise Rent-A-Car

Jacobs

Mary Esther Elementary School

Niceville High School

OC - Sheriff's Office

OC - Water and Sewer

ResortQuest by Wyndham

Riverside Elementary School

Ruckel Middle School

Southside Administrative Center

South Walton High School

STEMM Center - OCS

Summit Bank

Target Destin

Walker Elementary School

Walton County School District

Walton High School

Warren Averett

West DeFuniak Elementary

Wright Elementary School

\$1,500 - \$2,499

Arc of Walton County

Baker School

Bob Sikes Elementary School

Bridgeway Center

Bruner Middle - OCS

Children In Crisis

DCS Corporation

Edge Elementary School

Edwins Elementary School

Florosa Elementary School

Freeport Elementary School

Kenwood Elementary School

Lockheed Martin

Meigs Middle School

Mossy Head School

OC - Circuit Clerk

OC - Public Works

OC - Teacher's FCU

Paxton School

Plew Elementary

Pryor Middle School

Safe Connections

Shalimar Elementary - OCS

Silver Sands School

Smart Bank

University of West Florida

Walton Middle School

\$500 - \$1,499

ACME Oyster House

AMIKids Emerald Coast

Antioch Elementary School -

Associated Bank

AT&T

Aurum Jewelry Studio

Bahia Vista Associates

BancorpSouth

Bank of America

Bay Elementary—WCS

Beach Community Bank

Bit-Wizards

CareerSource - FWB

Catholic Charities - NWF

CCB Community Bank

Century Link

CFC - National

Children's Volunteer Health Network

Choctaw High School -

CHOICE High School & Tech

Delta Airlines-NWF Regional Airport

Dillard's

Early Learning Coalition-OWC

ECO Lab

Eglin Elementary - OCS

Eleanor Johnson Youth Center

EC Children's Advocacy Center

Emerald Coast Middle School

Emerald Coast Science Center -

Freeport High School - WCS

Freeport Middle - WCS

Fresh Start Coalition for the Homeless

General Electric Foundation

Habitat For Humanity - Okaloosa

Harvest House

IBM

JC Penney

Johnson and Johnson

Lee Nissan

Lewis Bear Company

Lewis School - OCS

Longwood Elementary School - OCS

Maude Saunders Elementary

Mental Health Association

Merck

Micro Systems

MidSouth Bank

MARKETING COMMITTEE

The Marketing Committee ensures that our community understands the United Way of Okaloosa & Walton Counties and is familiar with our family of agencies. Volunteers develop ideas to support the annual fundraising campaign including the theme, brochure, video, billboards, radio and TV public service announcements. They coordinate the Day of Caring, the official campaign kick-off event plus other special events

Marketing Board Chair - Yvonne Freeman - Brainstorms Marketing & Event Planning

Jessica Atkinson-Raymond James
Alicia Booker-North Okaloosa Medical Center
Kaitlyn Durcharme- Beach Community
Caralee Gibson-GSC Systems
Mandi Gosnell-First City Bank of Florida

Bernard Johnson - Gulf Power Co
Kathy Morrow - 2Morrow Communications
Kathy Newby - Okaloosa Health Dept
Michele Nicholson - Okaloosa Sheriff's Office
Jan Orr - Gulf Power Co

Christin Powell - Sacred Heart Hospital of EC
Kristine Schwartz - 30A
Lynn Stegner - Publix
Gail Waller - Edward Jones Investments
Bonnie Whitfield - CHELCO

2017 LOANED EXECUTIVES

Serving as a Loaned Executive is a unique experience and professional development opportunity. By supporting United Way, an employer's corporate social responsibility is emphasized, and relationships with major community partners are strengthened. Loaned Executives make a real impact right here in our community and serve as primary advocates for the Workplace Giving Campaign.



LOANED EXECUTIVE COMMITTEE:
 Shawn Daugherty,
 Bernita Everitt, Jackie
 Matchuk, Pam Walters

Drew Ayres, Gulf Power Co
Nicole Brewer, Safe Connections
Cynthia Brown, Ronda Coon Women's Home
Pat Carlson, Gulf Power
Shawn Daugherty, The Boeing Company
Lauren Donaldson, Okaloosa County W&S
Kaitlyn Ducharme, Beach Community Bank
Diane Fraser, Emerald Coast Science Center
Jason Fulghum, Okaloosa Sheriff's Office
Taylor Goode, Boys and Girls Club
Brianne Gregor, Mossy Head School

Ken Hair, Children in Crisis
Tiffany Howell, Hilton Sandestin
Tyler Jackson, CHELCO
Candace Lynch, Safe Connections
Ill Mansfield, Eearly Learning Coalition
Jackie Matchuk, Okaloosa Gas District
Sally McConnell, Independence for the Blind
Tammy Miller, Smart Bank
Laura Moore, Children in Crisis
Dawn Novy, Boys and Girls Club
Shanel Paulus, Coastal Bank & Trust
Suzie Peregoy, Boys & Girls Club

Kay Pierce, South Walton High
Nero Randolph, Chautauqua Health Services
Brittany Redmon, Fresh Start
Bob Shypkoski, BBVA Compass
Darrell Smith, Hilton Sandestin
Whitney Temple, Twin Cities Hospital
Erin Thatcher, Arc of the Emerald Coast
Pam Walters, NWFSC
Adicia Williams, Early Learning Coalition
Tracy Wilson, CCB Community Bank
Eva Wise, Catholic Charities NWF



2-1-1 Florida Panhandle - A resource and referral service and the first place to call when you don't know where to call. Answered 24 hours / 7 days a week 365 days a year. In 2017, the 2-1-1 operators took 18,129 total transacted calls. Relating to "utility services assistance; 1,824 calls for "rent assistance, housing and shelters"; 1,206 calls for needing food or meals; 864 health related calls; and 657 substance abuse and mental health calls.



Children's Summer Fun Guidebook - Community resources to assist parents to find safe, fun and educational activities for children during the summer. Beginning in May, over 500 hard copies are distributed throughout Okaloosa and Walton Counties. The Guidebook can be downloaded from the United Way website: www.united-way.org



Coats for Kids at Christmas - Community coat drive for children. **2017 Stats** - collected and distributed over 3,000 coats for children in Okaloosa and Walton Counties. Fifteen Partner Agencies assisted in distributing coats; 90 local businesses were drop-off locations; ResortQuest, a Wyndham Resort cleaned the coats; and A&A Transfer provided the boxes.



Cram the Van - Saturdays in July and August ...in 2017, the Okaloosa Public School Foundation and volunteers from 24 Okaloosa District Schools collected over 5,361 pounds of school supplies during July. Nine other United Way Partner Agencies collected supplies to assist their clients or local schools. Thanks to our sponsors: Lee Automotive Group, Cumulus Radio and Walmart.



Day of Caring - September...organized by United Way and is the largest volunteer day of service that provides individuals the opportunity to learn the needs of the community while helping nonprofits, schools & our local parks. **2017 Stats:** 904 volunteers, from 84 businesses, completed 68 projects and donated 3,600 hours of service in Okaloosa and Walton Counties; with a total value of \$81,720 in service to our community.



Familywise - A prescription assistance program which is a longtime partner of United Way, working with nearly 1,000 local United Ways dedicated to helping improve the health and well-being of individuals, families and communities. In 2016, this program helped 8,729 people in Okaloosa County saved \$231,378. In Walton County, 1,511 people saved \$32,509.



Stamp Out Hunger Food Drive - United Way has partnered with the National Association of Letter Carriers for the past 20 years to organize the Stamp Out Hunger Food Drive. All collected food items are distributed to our Partner Agencies and local food banks. **The food drive is held the second Saturday of May to help replenish our food banks.** In 2017, Okaloosa and Walton Counties collected over 100,000 pounds of food and distributed to 24 local food banks.



VITA / MFT- Volunteer Income Tax Assistance. United Way partners with IRS to provide FREE tax assistance to residents with low-to-moderate income and assists eligible taxpayers in claiming any special credits and deductions. **2016** - volunteers processed 239 tax returns, kept \$156,319 in our community and saved \$28,680 in preparation fees.

COMMUNITY CAMPAIGN HIGHLIGHTS

- Campaign consisted of 94% workplace campaigns and 6% Corporate and Private donors.
- 3,119 donors contributed.
- Contributions from 90 donors giving \$1,000 or more represent 13.9% of the campaign.
- 25 companies contributed a corporate gift representing 25% of the total.
- Thanks to Publix Corporate for contributing \$214,300.00 in matching dollars for the 2017 Publix United Way Campaign.

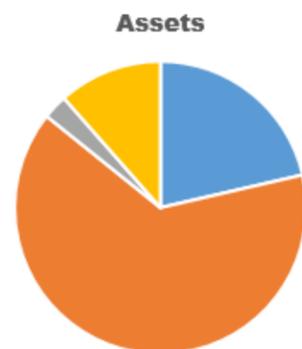
DECEMBER 31, 2017 STATEMENT OF FINANCIAL POSITION

Assets

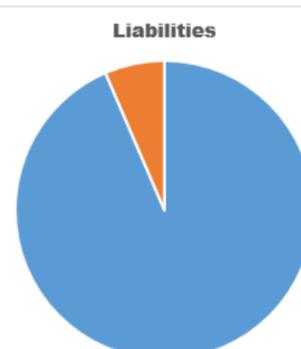
Cash and cash equivalents	\$343,264
Pledges receivable, less allowance for uncollectibles	\$1,031,762
Other receivables	\$43,715
Land, building and equipment, net of Depreciations	\$184,838
Total Assets	\$1,603,579

Liabilities

Allocations payable and donor payable	\$655,318
Accounts payable and accrued liabilities	\$45,361
Total Liabilities	\$700,679
Assets less cash on hand less liabilities	\$559,636



■ Cash and cash equivalents
 ■ Pledges receivable, less allowance for uncollectibles
 ■ Other receivables
 ■ Land, building and equipment, net of depreciations



■ Allocations payable and donor allocations payable
 ■ Accounts payable and accrued liabilities

WHAT WILL YOU LIVE UNITED AGAINST TODAY?

Problems.

The ones most people don't have the stomach for.
 The ones nobody talks about at cocktail parties.
 The ones that can't be solved.

We go looking for them.

In unforgiving cities, desolate towns, and seemingly docile suburbs.

We find every dollar we can to address them.

But we are more than the fundraisers.

We are the hand raisers.

The game changers.

The-stop-talking-start-doing-band-together-and-take-on-the-impossible-task-masters.

United, we stand up

No matter the obstacles.

No matter the odds.

We surround a community's most critical problems.

And we fight.

We fight for those who need a voice and those whose names we do not know.

United Way fights for the health, education, and financial stability of every person in every community.

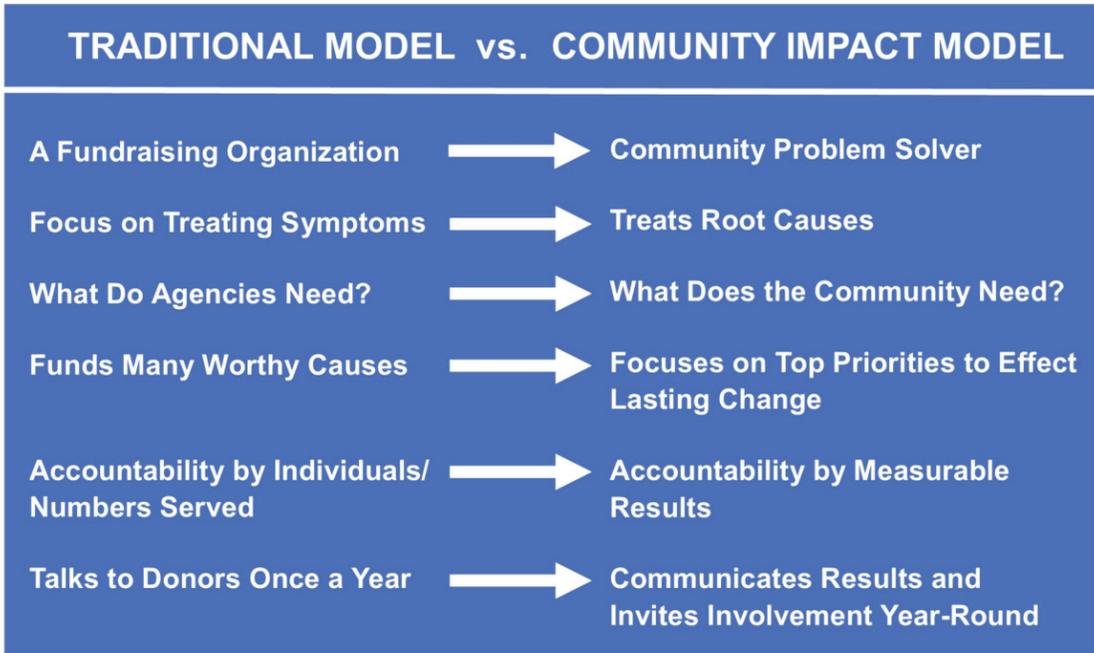
Because change doesn't happen alone.

Hope isn't a one-man band.

And there's no such thing as self taught or self made.

We have one life.

To live better, we must Live United.



ALICE REPORT Okaloosa and Walton Counties

Approximately **ONE IN THREE** Okaloosa County households and **TWO IN FIVE** Walton County households **STRUGGLE** to afford basic household necessities, including housing, child care, food, transportation, and health care.

What does it cost to afford the basic necessities?
The bare-minimum Household Survival Budget does not include any savings, leaving a household vulnerable to unexpected expenses. ALICE households typically earn above the Federal Poverty Level of \$11,770 for a single adult and \$24,250 for a family of four, but less than the Household Survival Budget.

2017/2018 Community Impact Area Goals

Health

- Increase access to mental health and substance abuse programs
- Increase access to primary and secondary care including dental
- Provide access to database or outreach center to coordinate care, avoid redundancy, and provide available resources
- Increase access to resources and tools to cover prescription costs

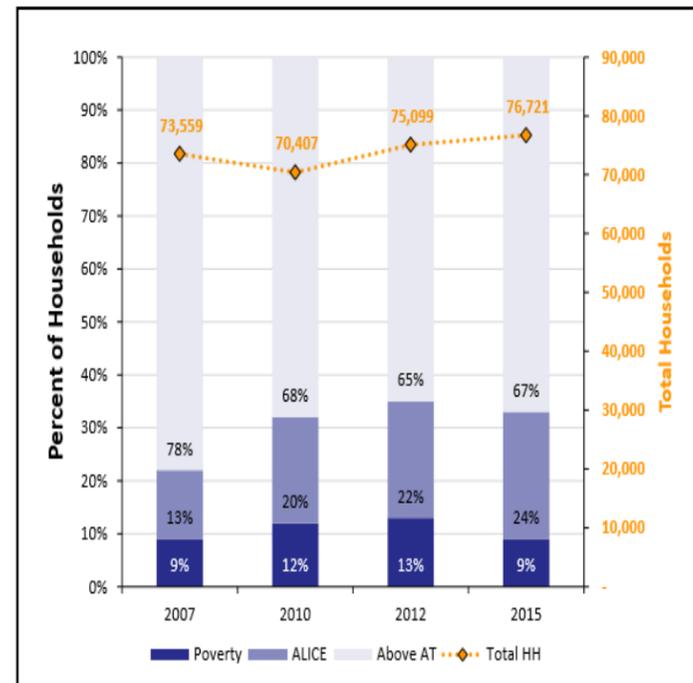
Financial Stability

- Increase transportation support
- Increase affordable housing
- Improve disaster readiness
- Improve tools to affordable child and elder care
- Improve access to tools to increase self-sufficiency

Education

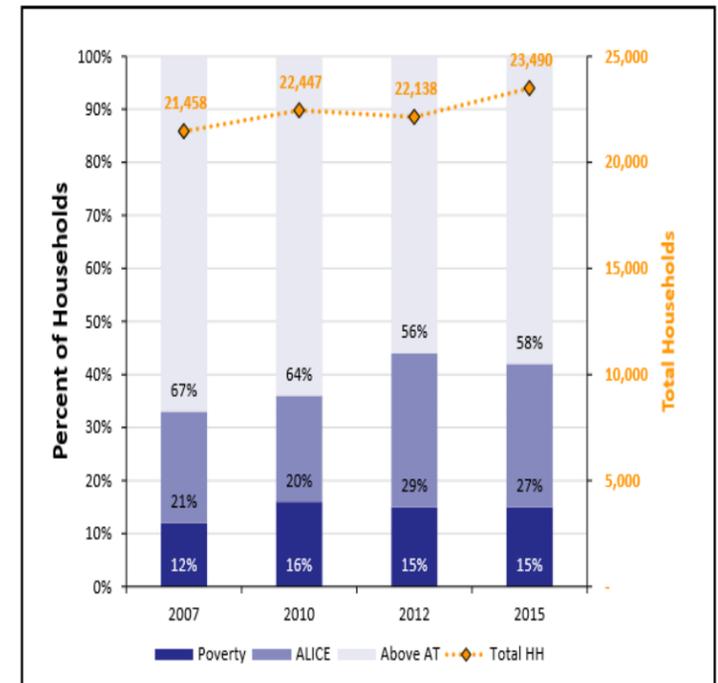
- Improve school readiness
- Ensure quality providers are available, accessible, and affordable; create learning opportunities for children
- Improve the educational success of at-risk children
- Sustain stability programs addressing social, emotional, and developmental needs of children and youth

Households by Income, 2007 to 2015



Population: 198,664 | Number of Households: 76,721
Median H.H. Income: \$55,659 (state average: \$49,426)
Florida Underemployment Rate for 2015: 11.5%
Households Below ALICE Threshold: 25,445 (33%)

Households by Income, 2007 to 2015



Population: 59,487 | Number of Households: 23,490
Median H.H. Income: \$44,966 (state average: \$49,426)
Florida Underemployment Rate for 2015: 11.5%
Households Below ALICE Threshold: 9,676 (42%)



Allocating funds to programs for United Way of Okaloosa-Walton Counties' Partner Agencies is a very involved process. Many trained volunteers from within our community serve on the Fund Distribution Committees spending several months carefully analyzing our community's needs, evaluating the performance and impact of agency programs and studying funding requests. Once the committee's recommendations are approved by United Way of Okaloosa & Walton Counties' Board of Directors, funds are distributed to programs that make the greatest impact in our community. This Fund Distribution process is key for the accountability of the United Way and of each of its Partner Agencies.

CHAIR: *Kim Cox - Beach Community Bank*

Susan Ault-Davis, *Retired*
Carol Beason, *CCB Community Bank*
Carol Beniefel, *Okaloosa Gas District*
Marshall Buscemi, *Publix*
Cindy Carter, *InDyne, Inc*
Adam Clause, *Gulf Power*
Kim Cox, *Beach Community Bank*
Josh Cragin, *Summit Bank*
Bernita Everett, *First City Bank*
Ken Floyd, *Banyan Investment Group*
Cindy Frakes, *Gulf Power*
Donny Fugate, *CHELCO*

Suzanne Gaines, *Gulf Power*
Judie Galatro, *Okaloosa Gas District*
Nancy Griffin, *Gulf Power*
Shelley Hinojosa, *SWalton High School*
Audrey Jacobs, *Bank of America*
Michelle Johnson, *Trustmark National Bank*
Linda Jones, *Trustmark National Bank*
Brooke Kenton, *Trustmark National Bank*
Kaddie King, *Carr, Riggs & Ingram*
Valerie Manley, *BBVA Compass*
Randy McDaniel, *Okaloosa County
Emergency Management*

Noel Newton, *Twin Cities Hospital*
Kelle Olsen, *Okaloosa Gas District*
Patricia Parker, *Trustmark National Bank*
Roxanna Reece, *Warren Averett CPAs*
Matthew Rushing, *CHELCO*
Jonathan Slater, *First City Bank*
Al Smith, *FWB Housing Authority*
Karen Smotherman, *The Boeing Company*
Gail Waller, *Edward Jones Investments*
Pamela Walters, *NWFSC*
Judith Wiseman, *Families Therapies*



GET INVOLVED and influence the condition of all.

Give to United Way... it's as easy as logging on to our website at www.United-Way.org

Advocate for United Way... use your voice, get informed, tell your friends, make some noise.

Volunteer with United Way... & other partner agencies to develop the best opportunities for youth, busy working adults and seniors in our community.

**IMPACT AREA
EDUCATION**

LIVE UNITED

AMIkids of the Emerald Coast	\$14,388
Big Brothers Big Sisters of NWFL	\$3,583
Boys & Girls Club of the Emerald Coast	\$9,973
Boy Scouts of America - Gulf Coast	\$13,568
Children in Crisis	\$37,572
Children's Home Society of Florida	\$14,979
Children's Volunteer Health Network	\$15,689
Early Learning Coalition of Okaloosa & Walton	\$24,511
Eleanor J. Johnson Youth Center	\$27,927
Emerald Coast Children's Advocacy Center	\$27,389
Emerald Coast Science Center	\$9,349
Girl Scouts of the Florida Panhandle	\$1,824
Okaloosa Public Schools Foundation	\$3,975
S4P Synergy	\$27,616
Safe Connections	\$12,336
Walton Education Foundation	\$12,596

**IMPACT AREA
FINANCIAL STABILITY**

LIVE UNITED

2-1-1 of Northwest Florida	\$5,357
American Red Cross	\$2,797
Catholic Charities of NWFL	\$10,083
Feeding the Gulf Coast	\$6,731
Fresh Start for Children & Families	\$18,705
Habitat for Humanity in Okaloosa County	\$9,921
Habitat for Humanity of Walton County	\$3,979
Harvest House	\$12,586
Independence for the Blind of West Florida	\$8,925
Opportunity Place, Inc.	\$13,000
Ronald McDonald House Charities of NWFL	\$13,738
Ronda Coon Women's Home	\$8,946
Salvation Army of Okaloosa County	\$18,201
Sharing & Caring of Okaloosa County	\$34,864
Shelter House	\$42,311

**IMPACT AREA
HEALTH**

LIVE UNITED

The Arc of the Emerald Coast	\$24,049
The Arc of Walton County	\$13,561
Bridgeway Center	\$2,587
Chautauqua Offices of Psychotherapy (COPE)	\$15,603
Covenant Alzheimer's Care	\$931
Covenant Hospice Care	\$14,101
Crossroads Medical Center	\$20,717
Elder Services of Okaloosa	\$12,781
Mental Health Association of Okaloosa/Walton	\$17,099
Okaloosa AIDS Support & Information (OASIS)	\$10,177
Walton Okaloosa Council on Aging	\$17,355